



# SUPERCHARGED

THE INDEPENDENT MAGAZINE FOR TESLA OWNERS AND ENTHUSIASTS

NOVEMBER 2019  
N°13





Een volledig nieuw interieur?

Of één nieuw stuk dat bij uw bestaande meubels moet passen?

Abitare staat u bij doorheen het gehele proces en helpt u kiezen, altijd rekening houdend met uw smaak en persoonlijkheid. Wij helpen u om een sterk concept te creëren door middel van de mooiste stoffen, kwalitatieve materialen en kleuren.

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DEAR TESLA OWNERS AND CLUB MEMBERS,  
DEAR RESERVATION HOLDERS,  
DEAR SHAREHOLDERS,  
DEAR EV ENTHUSIASTS,  
DEAR SPACE TRAVELLERS,

Welcome to your thirteenth edition of SuperCharged, your independent Magazine for Tesla Owners, Reservation holders, Club Members, Shareholders and EV enthusiasts.

WELCOME TO ALL new Owners! The more the merrier, we get more everyday! We are delighted to have you on-board and we look forward to our exchanges! Supercharged is a great way to break the ice and join the Community.

For new readers or simply wanted to read past editions?

SuperCharged is available online, with past editions: [www.teslaclub.be/supercharged](http://www.teslaclub.be/supercharged)

We may sound 'like a broken record', still, but Supercharged is only 'as good as the energy' we are putting in along with qualitative content. We welcome as always your topic proposals and your invitation for collaborating with the editorial team. We look forward to hearing from you, contact us through our Club website. Thank you for your ongoing support and trust.

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## ON BEHALF OF TESLA OWNERS CLUB BELGIUM VZW/ASBL



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**VOLUME 13, NOVEMBER 2019, ISSUE 13 | SUPERCHARGED** - The independent magazine made by and for Tesla Owners & enthusiasts | CORRESPONDENT EDITOR: Martin Gillet | CIRCULATION: 20000 copies (excluding additional distribution) | FREQUENCY: Quarterly | Distribution: Tesla Owners Club Belgium members | EDITORS: Anja Van Der Borght, Ruud Van De Loch, Dimitri Van Moerkercke, Wim Vander Haegen, Jeroen Coteur, Niko D'hont, Martin Gillet | PUBLISHER: AMG Group p/a Event Expo België - Cieskensstraat 2 - 9772 WANNEGEM LEDE | DESIGN: Event & Expo Belgium - Ottergemsesteenweg 808 B 300, 9000 Gent | PRINTING: Drukkerij De Maertelaere (this magazine uses 100% ecological paper) | SALES: Erik De Ridder - tel.: 0486 13 13 13, e-mail: [edr@eventbox.be](mailto:edr@eventbox.be) | ADMINISTRATIVE & TRAFFIC ADVERTISEMENTS: Event&Expo Belgium - Hilde De Ridder - tel 09 228 22 84 - email: [traffic.leo@telenet.be](mailto:traffic.leo@telenet.be) | COPYRIGHT: No part of this publication may be used, reproduced or copied without express permission of the publisher | SUBSCRIPTION: May be ordered from Dominique - e-mail: [dominique@event-expo.be](mailto:dominique@event-expo.be) for the cost of mailing (20 euros/year) **'Shout out and thank you to our proof readers that have helped reviewing this edition. "Team Work"; Loving it.**



For this thirteenth edition, we have once more prepared an interesting agenda for you. We have wrapped up the major events & news, including the version 10 getting rolled out to all Owners.

We had a blast at probably the best track in the World. Indeed, led by RevTeam, we had an Amazing time with over 60 Tesla for a unique Parade and over 20 cars in open pit lane tours. We were there in this first unique moment. We reached out to Anthony Soete, who organized the event, to review this perfect afternoon.

We also reached out to the company 'Le Bon Pain' that seized the opportunity to join the rEvolution and embrace the transition to sustainable transport. They just acquired many Tesla's. Let's find out who they are and what their plans are.

We all know Bjørn Nyland, early adopter and influencer from the early beginning of Tesla. Bjørn successfully reached a World Record! Let's review his impressions together.

In the TOP 40 Tech & Environmental sustainability influencers report, not only do we have two Belgian peers but we also have Tom Raftery. Tom was a speaker at our first conference 'Tesla World'. We reached out to Tom to catch up and to have his views on this appointment.

As always, we look forward to your impressions, stories, article ideas and feedback as well as welcoming you during our monthly events. Keep up the conversations online through social media, 'share the Love' using hashtag #TeslaClubBE Best pictures are featured in our Instagram feed.

We are wishing you an Amazing Fall and Winter, with Family, Friends and your Tesla of course. Safe travels and journeys, we look forward to your stories, local trip or international whereabouts, for example en route to your favorite ski resort. Bon Voyage!

On behalf of Tesla Owners Club of Belgium vzw/asbl,

**Martin Gillet**

Vice President Global Communications and Marketing Tesla Owners Club Belgium asbl/vzw.

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# CLUB EVENTS AND MORE

Club is always looking for great venues and ideas to organize cheerful events and memories. Feel free to submit ideas and locations, Community at work, the more ideas, the more creative, the merrier. Team Work! All our events are listed under eventbrite, join us and plan ahead as places might be limited [www.teslaclub.be/events](http://www.teslaclub.be/events)

## CUVÉE 2019 - CLUB CHAMPAGNE TOUR.

This last August, your yearly Champagne Tour took place in the stunning Reims area in August. Due to popular demand, the Tour was quickly sold out.

Shoutout to our Event Manager Kelly for the nifty organization. Perfect getaway weekend!

For 2020 tour, you can already express interest by emailing our Event Manager [kelly@teslaclub.be](mailto:kelly@teslaclub.be)

*Disclaimer: Enjoy the finest beverage with wisdom. Drink responsibly, Don't drink and Drive.*



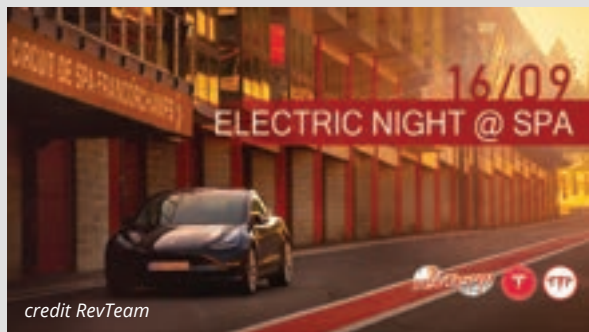
*Credit Jonathan Palmaers*



*Credit Byron Soulopoulos*



## MODEL 3 TRACK DAY SEPTEMBER 2019



*credit RevTeam*

Club fully supported the Model 3 Track Day held in September and led the RevTeam. By This event was also fully supported and welcomed by the Tesla Community, including Tesla Owners Club Belgium and 'Facebook Group TFF'. The more the merrier !



# CLUB EVENTS AND MORE

## TESLA RANGER ON DUTY! MEET & GREET AT WAVRE SUPERCHARGER

Tesla Belgium, led by the Leadership of Zaventem Service Center has organized on wednesday October 23rd 2019, a visit of the Tesla Mobile Service team at the Supercharger in Wavre.

It was an opportunity for us, customers, to meet and greet the Mobile team along with getting acquainted. They were present with their Mobile Cars and Vans in order to support our Customers requests (12V battery changes, door handle adjustments or replacements, New key learning, Wiper replacement on all models, Model 3 spoiler installation and more).



Credit ????

It was a moment to connect and get answers on our Technical questions, but also a moment to have our cars serviced at a location outside of the busy traffic around the city. Appointments were made through the app so that if needed, spare parts could also be ordered.

As v10 was just rolling out, a Marketing car was available onsite with the latest Firmware, so one could gaze at the future and what's to come.



Credit Christophe Duponcheele

## GLOBAL LEADERSHIP SUMMIT 2019 IN LOS ANGELES

After a successful Tesla Owners Club European Summit, featured in our past edition, this Global Leadership Summit took place during the third week of October. It is always a privileged moment for all Club Presidents to meet, align, engage and have fun! Thank you to all Tesla Teams who made this happen. Namely a big shoutout to William, Holle and their teammates. It's just Amazing to see what willingness, positive vibes and Team Work can achieve!

As this event is held at the time of closing down this Supercharged edition, we'll debrief in next edition along with some pictures.



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# NEXT EVENTS & CLUB EVENTS

All Club events can be found under [www.teslaclub.be/events](http://www.teslaclub.be/events) - Join us! The more the merrier! Electrifying and cheerful moments as always! Have an idea or would like to host one of Club Event? Get in touch with our Event Manager [kelly@teslaclub.be](mailto:kelly@teslaclub.be)

All Events details to follow in your newsletter. Not registered yet (Free registration)  
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**MORE EVENTS TO COME! WATCH THIS SPACE: [WWW.TESLA CLUB.BE/EN/EVENTS](http://WWW.TESLA CLUB.BE/EN/EVENTS)**

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## EKARTING - 2019 EDITION

We have been enjoying eKarting for awhile; this year we are planning in the last quarter of 2019 to set a date so that we can all, once more, with family, enjoy a safe and fun moment on track! We have selected a new place that also features playfulness. We look forward to see you there and enjoy this Game!

## 2020 CLUB NEW YEAR'S RECEPTION

Let's celebrate! As usual, shortly after New Year eve, we are organizing your New Year reception. This is always a privileged moment to have a break, look back at a Fantastic year, have a great dinner in good company and look ahead for all our next projects. Get your casual attire ready as we are finalizing the details!



## SAVE THE DATE! TESLA WORLD IS BACK! WELCOME TO TESLA OWNERS WORLD!



Since our first Conference 'Tesla World' and the amazing Agenda and speakers lined up, we have been giving a lot of thoughts on the next Conference. We gave birth to Tesla Owners World.

**Save the date! Hotel Ter Helst, Edegem Belgium: 10 October 2020!**

We have more information to follow soon through our newsletter and Facebook page  
[www.facebook.com/TeslaOwnersWorld/](http://www.facebook.com/TeslaOwnersWorld/)



# NEWS IN A NUTSHELL

## NÜRBURING & MODEL S PLAID POWERTRAIN

Tesla is anything but a conventional company. Led by Elon Musk and dedicated teams, constructive disruption is in full effect. "Tesla's mission is to accelerate the world's transition to sustainable energy." Hence when conventional car manufacturers are attempting to challenge Tesla products, Tesla responds with efficient playfulness. To respond to Porsche, Tesla dispatched at Model S on the reference circuit, namely nothing less than the Nürburgring! Tesla came with an updated version of Model S, with call sign "plaid", quoting Teslarati "sporting a refreshed aerodynamic package".



According to Tesla (source & credit Tesla Twitter Feed) we quote: *"Data from our track tests indicates that Model S plaid powertrain can achieve 7:20 at the Nürburgring. With some improvements, 7:05 may be possible when Model S returns."*

Read the full article "Tesla Model S Plaid hits Nürburgring in refreshed widebody with massive rear diffuser" from our friends at Teslarati (source and credit) [www.teslarati.com/tesla-model-s-plaid-widebody-rear-diffuser-side-vents/](http://www.teslarati.com/tesla-model-s-plaid-widebody-rear-diffuser-side-vents/)

*(Credit & Source: Tesla Twitter Feed)*

## WIND OF CHANGE

CNBC reported in September that "First gas station in America to ditch oil for 100% electric vehicle charging is now open". (source: CNBC Twitter feed)

## A DAY WITH A MOBILE RANGER

Numerama published an interesting detailed article (in french) depicting a day spent with a Tesla Mobile ranger. 'A job ready future ready'. Article can be read here <http://buff.ly/2NpPV0w> (source and credit Numerama)

## SPACE X CELEBRATES 11 YEARS ANNIVERSARY OF FIRST LAUNCH

Space X reported that on September 29th, 2019: "11 years ago, we launched our first successful mission. To date, we've completed 78 launches and have developed the world's only operational reusable orbital class rockets and spacecraft-capable of launching to space, returning to Earth, and flying again".(source: Space X Twitter Feed)

## ELON MUSK'S SPACE X PLANNING TO IMPROVE GLOBAL INTERNET SPEEDS

Space X is planning to improve global internet speeds with a fleet of satellites. Read the Economist Article 'SpaceX will launch dozens of "Starlink" satellites': <http://econ.st/31vbzUw> (source: the Economist Twitter Feed)

# NEWS IN A NUTSHELL

## V10 ROLLING OUT BY STEVEN PEETERS

As v10 is rolling out, we reached out to Steven Peeters, who is one of our proactive community and Club member, sharing insights on Tesla features and more:

"As a Tesla owner, you are used to getting updates 'Over the Air' (OTA) for your car, which is amazing, because your car keeps getting better and better during ownership. Some updates are small improvements and security bug fixes. Others bring a whole new level of fun and games to the car, literally. When Tesla recently started releasing v10 to the world, it quickly became apparent that this is the most important update since the release of AutoPilot back in 2016.

Source: Tesla Online Community

Feature	European Model	Model S	Model X	Model Y	Model 3	Model S	Model X	Model Y	Model 3
Customize [1]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Smart Summon [2]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Trunk Thruster [3]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sanity [4]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Caraoke [5]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Driving Visualization [6]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Automatic Lane Change [7]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Locks or Hugs [8]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Map Improvements [9]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mobile App [10]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Custom Improvements [11]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Early Work Improvements [12]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Use Multi [13]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Software Update Improvements [14]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Bluetooth Media Improvements [15]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Application Launcher [16]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Driver Profile [17]	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

\* If value is No in this column, the feature does not apply to any hardware set

The update brings many improvements on how AutoPilot operates. It is a lot more confident, more aware of traffic around you

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and driving on AP becomes more human-like. You can watch my full review of AP behaviour in this update on my Youtube channel at <http://www.youtube.com/watch?v=GYTQmvcRvKU>

However, in Europe we are still missing out on features such as Smart Summon and Auto Land Change without driver confirmation. This is due to regulations that countries throughout Europe are implementing (UNECE r79), which I made a video about some time ago (<http://www.youtube.com/watch?v=Sx-wrD0MMZxE>). Until these regulations have changed, unfortunately, we won't be getting any of those goodies...

There is also a big difference in the features you get, depending on when you bought your car. With this, I mean that some older cars, even with AutoPilot capabilities, are not getting Theater Mode, or most of the fun games. These are the cars that still have MCU1 (Media Control Unit). This is the computer behind the big center screen that controls a lot of the features on the car. Only cars with the Intel based MCU2 get all the features whereas cars with MCU1 (ARM based) get a subset. This does not affect the AutoPilot features (as long as you have AP2+ or 8 cameras on board, but it does limit some functionality at the entertainment level. You can check





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SONOS

# NEWS IN A NUTSHELL

which MCU version you have by typing this link in the web browser of the car: <http://teslatap.com/mcu>. The result will tell you which version you have.

Now we've got that covered, let's talk a bit about the actual new features you can get. You get a nice new game called Cuphead, but you need to attach a game controller to one of the front USB ports. Wait, what? Yes, you read that right: you attach a game controller to your car. How cool is that! You also get Theater Mode, where you have access to Netflix (you need an account for that) and Youtube. For the moment, it even works on the LTE connection, but at some point, this will most likely become restricted to WiFi only, or maybe with some kind of additional data contract you can purchase from Tesla. Both these features however are for MCU2 cars only. As is the improvement on the built-in dashcams, that now also include footage from the rear camera. So, even though you can enable Sentry Mode on your car with MCU1, you will not be able to save any footage to a USB or SSD drive. And of course, there is Caraoke, which gives you the lyrics of your favourite tunes on the big screen, so you can sing your heart out at the supercharger. The little time you spend at superchargers along the way have just become so much more entertaining. Just don't be surprised when you see a couple of Teslas at the supercharger with people acting really weird inside. They are just having fun with the car.

There are many other features as well, like Joe Mode, which dials down the volume of the pings and plongs while activating or deactivating certain features, such as AutoPilot. But an interesting one is the new feature in the navigation where you can now select "I'm Feeling Lucky", which takes you to a random point of interest in the area. Or you can select "I'm Feeling Hungry" to easily find restaurants in the area where you are (although it can be a quite large area it uses).

There are so many changes in this update that I cannot cover them all. But I should not forget to mention the new Easter egg. It is a well-known fact that Elon Musk is a big fan of Monty Python. And that results in a newly discovered Easter Egg. Just try renaming your car to "Patsy", "Biggus Dickus", "the rabbit of Caerbannog" or "Mr. Creosote" and see what happens...

There are so many things that are new or have changed in this update that I cannot cover them all. A Tesla is not only the safest cars out there, it is also the most fun car out there. So, just go out, enjoy the update and keep it safe on the road!"

**Official information can be found on Tesla's website:**  
[www.tesla.com/blog/introducing-software-version-10-0](http://www.tesla.com/blog/introducing-software-version-10-0)

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# Loewe bild 7 OLED Pure Passion.

Televisie is verleden tijd. Vandaag hebben we beeldende kunst. Met kristalheldere, levensechte kleuren. Met meer contrast dan ooit. Op een scherm dat nog dunner is dan dat van een smartphone – allemaal dankzij de OLED-technologie. Gemaakt op maat van trendsetters met goede smaak. Trakteer uzelf op een echt meesterwerk. De Loewe bild 7.



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# ANTHONY SOETE

## TAKING THE MODEL 3 ON TRACK AND IMPROVEMENTS TO TRACK PERFORMANCE

Anthony Soete is an engineer, geek and driving enthusiast. Over the years he has completed about 600 laps of the famous Nürburgring and modified many cars for track use. Co-founder of revTeam, a track day organizer, he is an expert on Tesla performance. He updated us on some of the recent Tesla track events, a new lap record at the Nürburgring and some of the latest enhancements to improve track performance.

TEXT: ANTHONY SOETE



*Credit Anthony Soete*



ANTHONY SOETE

### **EVS ARE OVERTAKING ICE SPORTS CARS**

Sport cars deliver a special experience because of their super sharp throttle response, high power, low center of gravity, good mass distribution, super-fast shifting transmission (with virtually no power cut) and traction control optimization.

Ten years ago, it became very clear to me that electric motors and batteries would allow engineers to improve every one of these aspects, but it still required some imagination. Back then, the power density (kW of peak power per kg of battery) was too low, but it had been improving at a very consistent rate for the previous 20 years and it was clear that at some point in time, the power records would be electric.

### **DRIVING THE MODEL 3 ON THE METTET CIRCUIT**

The first Tesla I tried was a Model S. The drivetrain was a glimpse of the future, but everything else was comfort-oriented. From my perspective there was not as much steering feedback as I would like to see on a luxury car. The performance of the Model 3 is a different animal. It comes with super direct steering, a lower kerb weight (about 400 kg less) and both the motor and battery can withstand high loads for longer periods. This changes everything.

We received delivery of the Model 3 in the middle of February, from the very first shipment to Europe. I thought it would be fun to benchmark it on a racetrack the week after, so we organised a première trial on the Mettet circuit. It did well, beating the lap time of similarly-priced ICE sport cars by 2 or 3 seconds (1m14s) on the 2.3 km racetrack. Short racetracks are ideal for EVs – and it showed this at Mettet.

The very first test at Mettet showed that the OEM brake pads were not suitable for track use, due to fading and quick wearing. One modification led to another and the car now has improved suspension (a street-legal coil over kit is now available from KW GmbH), a set of 2-piece floating brake rotors and better aerodynamics (front splitter). Lighter forged wheels have now been fitted, to reduce rotational inertia. It is good to see that street-legal aftermarket parts are available. This proves that more and more people are interested in using the Model 3 on track.

### **BRAKING TECHNIQUES FOR TRACK DRIVING**

The Model 3's track mode increases regenerative braking and this changes the way you drive the car. Experienced track drivers tend to use the "trail braking" technique, where the brakes are applied beyond the entrance to a turn (turn-in), and then gradually released (trailed off). The driver fully releases brake pressure at the apex of the turn. On a Tesla, the regenerative braking is maximum until you hit the right pedal. Because of that, it is now necessary to transition from the brake pedal to the right pedal well before the apex, slowly decreasing the regenerative braking. Not doing this results in excessive braking at the apex and induced understeer.

### **OVERCOMING THE BACK-EMF EFFECT: ELECTRIC MOTORS TEND TO LOSE POWER AT HIGH SPEED**

The back-EMF (back electromotive force) is the voltage that occurs in electric motors where there is relative motion between the stator and the magnetic field of the rotor (field coils or permanent magnet), thus also acting as a generator while running as a motor. This voltage opposes the battery pack voltage, and the current decreases. In short, the faster the motor is turning, the more it opposes the battery voltage. This effect explains why power decreases significantly beyond a certain speed. At 160 km/h, a P90D loses more than a third of its peak power.

This is a problem because the average speed of 160 km/h on the Nürburgring is well into the reduced power band. To solve this problem, a two-gear transmission can be used, to make sure the motor always operates in its high power band. But it comes with higher complexity and maintenance costs. This is the path followed by some other manufacturers.



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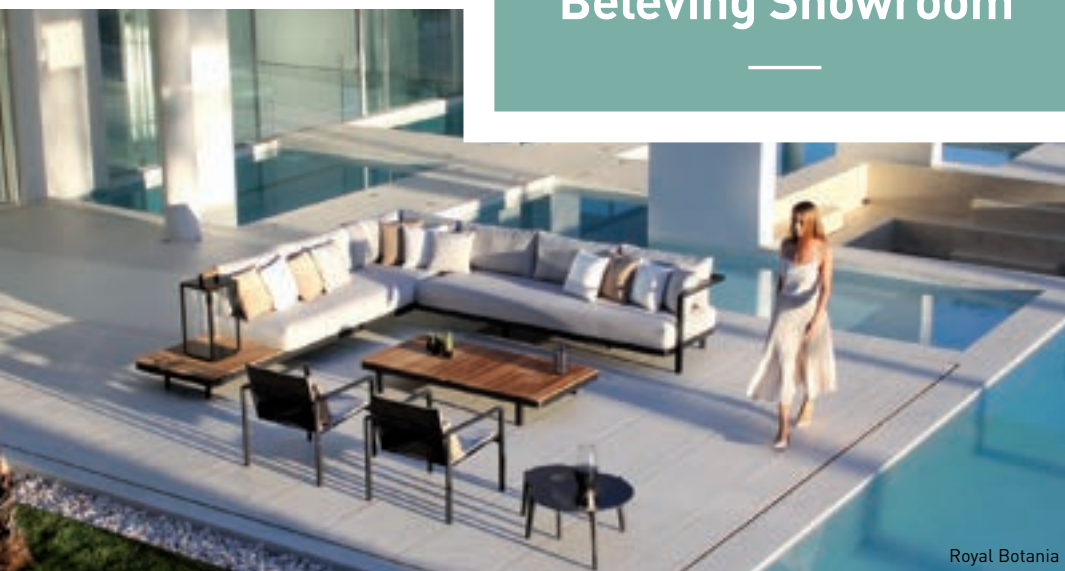


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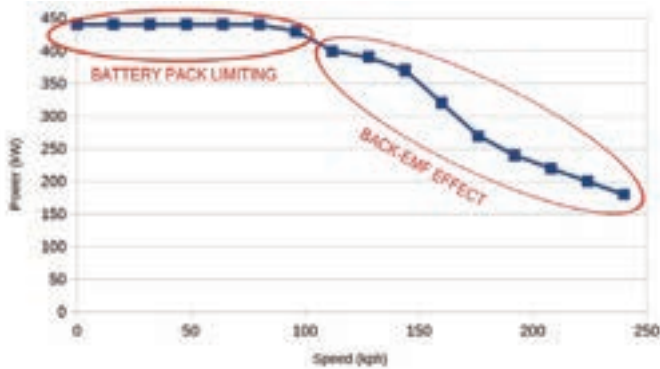


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An alternative is that the motor can be designed differently.



The permanent magnet synchronous motors (used by Tesla in the Model 3 and the latest Model S/X) back electromotive force is defined by the following equation.

$$E = p * \lambda_m * \omega$$

where E = back-EMF voltage, p is the number of pole pairs,  $\lambda_m$  is the permanent magnet flux linkage,  $\omega$  is the rotational speed. Reducing the number of pole pairs and flux linkage, reduces the back-EMF effect. Doing so will also decrease the torque density (torque produced by a motor of a given volume). The manufacturer can compensate by using two motors on the rear axle, instead of one. It seems that Tesla is following this path with the 2020 Model S with Plaid package.

### IMPROVEMENTS IN BATTERY PACK COOLING SYSTEMS

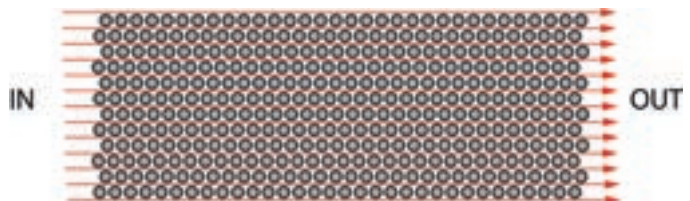
As most EVs are not designed as sport cars, their battery pack cooling system are designed for typical road use on a sunny day, and for supercharging at the maximum cell current. The good news is that cell technology is improving, and the maximum charge current is increasing, leading to a more elaborate cooling system (for charging as primary goal). The 75 kWh Model 3 battery pack can be charged up to 250 kW, vs 150 kW for the latest battery pack of the Model S. The latter comes with a two-loops per module architecture, while the Model 3 pack comes with a parallel-lines architecture. The Model 3 cooling capacity is more than double on the newer packs. This changes everything on a track. Instead of entering reduced power model after half a lap (or after barely 4 corners on the Nurturing), the latest packs keep going for several laps.

Model S cooling: two loops per module (18650-type cells un grey)



Model 3 cooling:

multiple parallels lines for each module (2170-type cells in grey)



### THE FIRST 100% EV EVENT AT SPA-FRANCORCHAMPS

All circuits in Belgium must meet noise regulations via a noise quota system. In summary, no activity is allowed on the racetrack just before or after a particularly noisy event, unless it is silent. revTeam took this opportunity to organize the first 100% EV performance track night at Spa. Silent track days mean more track days. It's good for the track owner, and for the users.

Tesla owners were invited to test their car for 90 minutes, on Spa-Francorchamps. We tried to focus on the Model 3 and latest Model S Raven (with improved motor cooling) to ensure good performance. Our view was that if cars were capable of achieving laps at Spa in less than 3 minutes, then all track enthusiasts would suddenly be interested. And it happened.

With the help of Tesla Owners Club Belgium and TFF Group, we were able to gather 70 cars for a two-lap parade. 23 of them carried on with an open pit lane session, three of which three cars were heavily modified for track use.

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Credit Anthony Soete

Many people at the event were experiencing the track mode of their Model 3 Performance for the first time. This mode increases the battery pack cooling, the regenerative braking and somewhat destabilizes the stability program. Some people went sideways and had a lot of fun doing so! A modern F1 racetrack is the best place to learn in the safest way possible. The cars have proper temperature management systems. There was no mechanical/electrical failure, no incident report. It was just pure fun!

### CHARGING AT SPA

The Verviers Supercharger is 25 km away from Spa. We advised drivers to charge up to 80% at the SuC, and go to Spa two hours before the track session started. Each car could connect to a 400V 32A or a 230V 16A power outlet for topping up the battery (to 95% SOC). A Model 3 Performance can manage 7 laps with good performance, plus 3 extra laps at a slower pace. This is a total of 10

laps and about 70km, which is similar to a turbocharged sport car. Participants were then able to recharge for one hour while enjoying a hot buffet at the restaurant. This was enough for them to get back home, or to the next supercharger.

When fast chargers are installed at the paddock, participants will then be able to drive half-an-hour, let the car cool down, supercharge for 35 minutes and then start over again. The more Model 3s that can be seen at track days, the faster track owner will provide on-site quick chargers.

### TESLA PROTOTYPES AT THE NÜRBURGRING

On 17 September, Tesla sent two prototypes of the next Model S (Plaid version) to the Nürburgring in Germany. This was in response to Porsche who had just published the lap time of the production version of the Taycan, with an impressive 7m42s.



Credit Benoit Denet



Credit Benoit Denet



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Credit Anthony Soete

Tesla claimed that the prototypes featured 3 motors (one for each rear wheel, one for the front axle). This design allows them to reduce the influence of the back-EMF, to increase the maximum power and to enable torque vectoring (a precise control of the torque applied to each rear wheel).

The test cars were also fitted with super wide semi-slick tires, racing suspension and carbon ceramic brakes. While they did not mention it, was rather obvious that they were also testing a new battery pack, with increased capacity, cooling and peak power. The result of this trial was that a German journalist reported a lap time of 7m23s. And it broke the internet.

The 2019 Model S is slow on the Nürburgring, but the 2020 development car that was trialed is insanely fast. Development cars should not be compared to production cars, especially if the latter do not come with the same racing options (tires in particular). If the production version is even faster, this will be a pivotal moment.

### **EVS ARE READY FOR THE TRACK**

Electric transportation is one of the key ingredients of a carbon neutral society. That is a purely rational statement. But the decision-making process of purchasing a car is not strictly rational.



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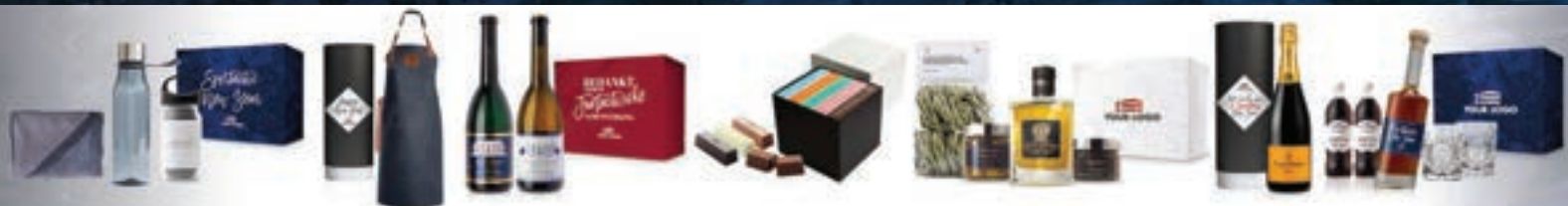


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Credit Anthony Soete



Credit Anthony Soete

Fun, driving pleasure, quest of performance, emotional connection is part of the decision process for many people. This explains in part why lower emissions and government incentive programs are not enough for quick mass adoption of electric vehicles. When EVs become the best all-around performance cars, there will be nothing left to ICE cars. It is all about public perception.

Teslas are notoriously good for straight line accelerations, but the racetrack is the ultimate benchmark when it comes to performance and respectability. And it has always seemed that EVs were not suitable for the racetrack, specifically.

Next year will be pivotal as EV manufacturers will fight on the Nürburgring for the first time and Tesla is very serious about this. EV car owners will really start using their cars, for fun, with track days. The next Model S Plaid and the next Roadster will most likely outperform the competition. More and more EVs will begin to join regular track events. But we at RevTeam are already planning another 100% electric night, so stay tuned.

*Disclaimer:*

*Drive Safely and follow guidelines on track. Do not attempt racing. Be safe!*

**Tesla Owners Club Belgium thanks RevTeam for organizing a magnificent first Event on track. It was truly a Community meetup as over 60 cars enjoy the Parade on the well known Circuit of Spa. We truly enjoyed the Momentum and the 'open pitlane' time slot where over 20 cars could safely enjoy laps along with their favorite car. Perfect, nifty Organisation and no report of damages nor injuries. That was just perfect ! Looking forward to next edition!**



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# LE BONPAIN

## SUSTAINABILITY AND ETHICAL PRACTICES INCLUDES NEW TESLA FLEET

LE BONPAIN is an organic bakery like no other. The company puts sustainability and ethical business practices at the heart of everything it does. One of its latest initiatives was to bring in a new fleet of Teslas as company vehicles.

TEXT: JOANNA PAYS







THE TEAM

LE BONPAIN was founded in the 1970s by the Martins family, pioneers of organic food. The current president, João Martins, took up the reins of his parents' company in the 1990s. It now supplies organic shops and gourmet restaurants with its products. The move to a Tesla fleet is part of a much wider set of values, which include proactively protecting the environment, promoting healthy eating, fostering sustainable agriculture and optimizing the working environment for employees.

### SUSTAINABLE FARMING

"When I took over the company we became certified as fully organic" says João Martins. "We use ancient, non-hybrid varieties of grains and we do our own milling. The grains we use are better for health and the environment and we have been able to find organic farms to grow and harvest them for us within a natural ecosystem (permaculture). We alternate cereal growing with crops such as pumpkins and beans. Many of our cereals are harvested in the old way, by horse or by hand and our aim is to move away from tractors altogether. Initially we had to prove to farmers that we could make this work and that we would be willing to pay more, but people may be surprised to know that these methods have been extremely productive. As much as possible we use locally sourced ingredients and we know the provenance of everything we use. We use 100% Belgian butter, produced by grazing cows and we are one of the very few in the

baking industry to use real eggs, rather than powdered. Even the organic walnuts we use are Belgian – although it means we pay three times more the price."

### MOVING TO A TESLA FLEET

The choice of moving to a Tesla fleet was a natural step for LE BONPAIN. "When we first started thinking about the car fleet, we were originally considering hydrogen cars" says João. "However, we always proceed by reasoning, so I test drove a Model X for a year. By that time I was completely convinced and it also matters to us that Tesla has a brand philosophy that fits with ours."

LE BONPAIN's fleet currently comprises 7 white Teslas - five Model 3s, a Model S and a Model X. The company opted for an operational lease formula with LeasePlan and hopes to increase the fleet by a further three cars by the end of the year.

"One of our objectives is to work more and more in a circular, local economy" says João Martins. "This means our suppliers and staff should be as near as possible to us. We motivate and help our staff to buy houses and apartments near us. The cars are for our staff but we also encourage and compensate those that find alternative ways to travel to work, other than by car. As soon as the market permits it, LE BONPAIN will switch to fully electric vans for their deliveries."



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### ETHICAL BUSINESS

“Our business philosophy and strategy is something we have been building for the last 3 years. This philosophy doesn’t put making money as our number one priority even if it has to remain a profitable business model. As such, we took the decision not to deliver to supermarkets anymore, as we don’t agree with their ethics. That meant shutting down 60% of our turnover at the time, but it actually increased our overall profitability and especially our happiness at work. The dubious ethics of these big supermarkets was totally proven when they started to copy our recipes. Even though we are a small company we could not accept this, so we are working with big legal firms to help us. We have to set an example that small firms like ours can’t be bullied.”

“To be honest, at first our staff were not easy to convince about these new initiatives, especially when I announced the cession of deliveries to supermarkets. They didn’t understand the message at first and were worried about the future of the company - but then they got inspired. Our farmer suppliers, staff and other partners have followed us in these initiatives and thanks to their trust we have actually been able to grow both our turnover and our profit margin within just a few months. What is important now is that we are growing and helping people, while still making more profits.”

### INVESTMENT IN TESLA

“Despite our initial dip in turnover we decided to invest in high end cars, with the Tesla fleet. This might appear contradictory at first, but in fact we chose the most economic option. The Transitions to EVs means that our charging is 120% deductible and we have cut our diesel fuel bills. We are also using renewable energy from our own solar panels. The bottom line is that LE BONPAIN is saving money, cutting transport emissions and inspiring our workforce by the incredible experience of driving a Tesla.”

LE BONPAIN organised a big event to mark the arrival of the Tesla fleet. “We wanted to make this the best party to show everyone what we were capable of, with the best food and a great atmosphere. We wanted to convince everyone what a good job we are capable of doing. When Tesla decided to send their highest representative for the entire Benelux Region to our event, we knew we were doing something right! We also had the vice-president of the European Federation for Electric Mobility (AVERE), the Managing Director of LeasePlan and a representative of Ecopreneur Belgium and the European Sustainable Business Federation among our guests. I wanted to prove to all the companies that we work with what we can do and encourage them to break with tradition and follow our example.”

### NEXT STEPS

LE BONPAIN is already planning its next projects. “We want to build a bakery and agronomy school in the outskirts of Brussels. All of it will be built with local, recycled materials. Our aim is to demonstrate excellence in the field of ecological behaviour. We are working with organisations to help promote an economy which respects our planetary limits and to lead by example with best practices.”

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# THE 24 HOUR CHALLENGE

## HOW FAR CAN YOU DRIVE?

When Bjorn Nyland began driving electric in 2013, a passion began. Testing EVs has grown from a hobby, to a full time job reporting on his own video channel. Bjorn's latest project was The 24 Hour Challenge, to set a new record on just how far you can drive in an EV in 24 hours.

TEXT: JOANNA PAYS

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Bjorn has been driving electric 6 years, racking up about half a million kilometres since then. He switched from a Model X to a Model 3 in March. "The Model 3 is a good, affordable car with a long range and it charges very quickly" say Bjorn. "With a Supercharger it only takes about 20 or 30 minutes and if you are on a longer trip, that is about how long you would stop for a break anyway."

The objective of the 24 Hour Challenge was to show how far an EV can be driven in 24 hours, charging included and thus prove that they are just as good as ICE cars for longer trips. The car used was a long range Model 3, which on a normal mix of city and highway driving has a range autonomy of around 500 to 550 kilometres. "We actually borrowed the car, as my own Model 3 is the performance version" explains Bjorn. "We had three drivers taking turns to drive,

as we didn't want the challenge to be affected by human limitation. As we changed shifts, the resting drivers were able to sleep in our spare car – a Model X."

### PREPARING FOR THE CHALLENGE

An area in the north east of Germany was chosen for the route, where the 24 hour Challenge team would not be hampered by speed limits. "It was a 100 km stretch of road that we drove on, backwards and forwards, as we wanted controlled road and traffic conditions" says Bjorn. "I actually went there a week before our test, to check out the area. I had been looking at potential places on google maps with not much traffic and no speed limits. There was also a fast charger next to the highway and the owners of the charging station, Ionity (who are currently building the second larg-





est charging network in Europe), kindly unlocked it for us and let us use it for free. We were also hoping for nice dry weather, as its safer to drive fast and energy consumption is lower."

Despite the planning, the key challenges for the team on the day did turn out to be the weather and road conditions. "When I went to try out the road a week prior to our challenge it was great, but the very day we got there, some road repairs had just started, so we had to slightly adapt our route."

### **BREAKING THE RECORD**

Besides range limitation, a myth that Bjorn wanted to crush is that EVs are slow drivers on the road. "Most of the time we were cruising at 170kmh, but our average speed was 116 Km/h because of charging. We started at 10pm on the evening of 4th July and finished exactly 24 hours later. We managed to clock up a distance of 2781

km in 24 hours – which was at the time a new world record. When I estimated in advance how far we would be able to go, I calculated 2750 kilometres, so I was almost spot on!!!"

"Since we did the challenge, our record in terms of distance has been broken twice but for me it doesn't matter. I just wanted to get the word out to as many people as I can about the practacilities of EV driving. It was a fun challenge and it proves exactly what I needed to prove, that EVs have come to a point where they can replace ICE cars – it's just a matter of will. As for my next project, I haven't figured out what that will be yet, but one thing I have lined up is that I will be getting delivery of a Tesla Roadster – so that will be sure to inspire me."

**Visit Byron Nyland's youtube channel and view the 24 challenge video, at <https://www.youtube.com/user/bjornnyland>**

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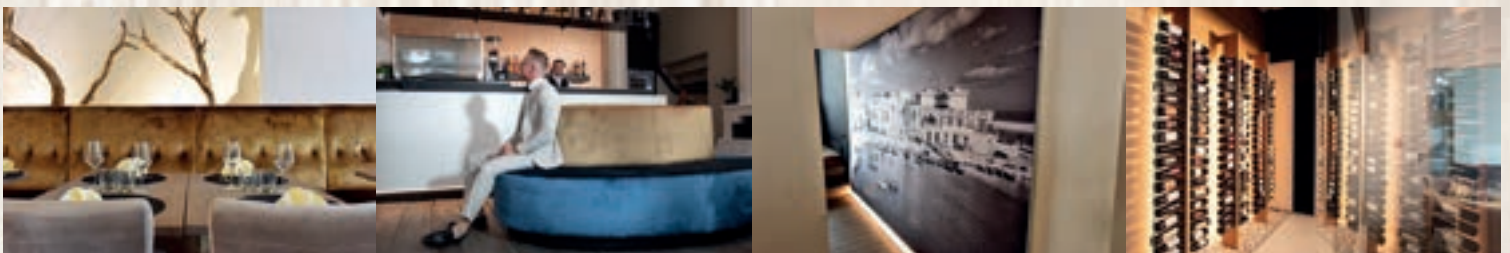
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# TOM RAFTERY

## A TOP 40 GLOBAL INFLUENCER IN ENVIRONMENTAL SUSTAINABILITY

Tom Raftery has been ranked one of the world's top 40 leading influencers in the field of environmental sustainability by Analytica, the specialists in influencer marketing. A self-styled futurist and innovation evangelist, he counts Elon Musk among his blog followers.

TEXT: JOANNA PAYS

### A HOLISTIC APPROACH TO SUSTAINABLE INNOVATION

Tom benefits from a mixed background of scientific domains which enables him to take a holistic approach to how digitization and innovation are disrupting the world. While in his final year of studying for a doctorate in biology and plant science, he realized that his hobby of software development was already paying him several times more than he could expect to earn by continuing with post-doctorate studies.

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In the mid-90s, he began a series of entrepreneurship in IT innovation. The first of these was the creation of a software development company, whose achievements included developing and selling the first mobile phone game in Ireland. During the dotcom boom, Tom became CTO of the company as it was merged, and began developing cloud-based browser solutions. He then co-founded the construction of a datacentre in Ireland. "We open sourced the development of a hyper energy efficient data centre and documented it entirely on line with blogs and open days as it was being built" explains Tom. "We wanted to emphasize the fact that it would be constructed and operated in an energy efficient manner."

It was from this point onwards that Tom began to build his reputation in sustainable innovation. Tom was an early adopter of social media and began his own social media company in 2004. As well as his own website and blog, he is active on several social media channels including YouTube, Twitter, LinkedIn, Instagram and Facebook.

In 2008 Tom moved from his native Ireland to Seville in Spain and thus another chapter in his life began. "I didn't speak Spanish so I needed a job where I could work remotely. I took on a role of Principal Analyst for GreenMonk, the energy and sustainability practice of the industry Analyst firm RedMonk" says Tom. During his time with GreenMonk, Tom became one of the EU's leading thinkers on energy infrastructures and Smart Grids and worked with some of the biggest companies in the tech world, helping them to understand how the world is changing and how they should respond.



### ELON MUSK

"In 2016 I decided to look for another new opportunity and wrote on my blog post that I was leaving GreenMonk" says Tom. "I got some very interesting offers and contacts from companies during that time. One morning I was scrolling down my phone and saw that I had a message from office of the CEO of Tesla. At first I thought it was a phishing email but as I read more, I began to believe it was genuine. It was from Elon Musk's executive assistant, to arrange a telephone meeting with the man himself. During our conversation he asked me if I would be interested in moving out to Palo Alto to become 'the voice' of Tesla. He said he was a fan of my blog and found it interesting and insightful. It was hugely flattering. The sticking point for me though was the move to Palo Alto, as I enjoy my lifestyle in Seville with my family. We would have had to take a big step down in our quality of life, as to buy a similar house and garden to the one we have here would be tens of millions of dollars. Instead I accepted an offer to become a VP of SAP, as their Global Internet of Things evangelist. I am working on some huge and exciting consultancy projects with them, including on a proposed smart city project in the Middle East. The city, with a budget of around 500 billion dollars, is to be powered solely by renewable energies. With SAP I have a great job as well as a great quality of life, and at the same time I have my social media channels."

# Top 20 Tech Influencers driving the Environmental Sustainability Debate

JUNE 2018 – JUNE 2019

analytica 

Rank	Name	Twitter Handle	Relevance	Resonance	Reach	Location
1.	Elon Musk	elonmusk	28	14.60	30,000,000	US
2.	Mike Cannon-Brookes	mcannonbrookes	387	9.20	44,506	US
3.	Marc Benioff	Benioff	154	8.60	1,000,000	US
4.	Antonio Vieira Santos	AkwyZ	559	6.00	75,257	Cork, London, Lisbon, Munich
5.	Antonio Grasso	antgrasso	234	5.10	57,569	Europe
6.	Sally Eaves	sallyeaves	300	3.10	90,115	London   New York   Hong Kong
7.	Tom Raftery	TomRaftery	629	2.90	20,248	Spain
8.	Dr. Marcell Vollmer	mvollmer1	1369	2.80	26,899	Germany
9.	Christopher Wellise	cwellise	117	2.70	638	US
10.	Cedrik Neike	NeikeCedrik	42	2.30	2,788	Germany
11.	Katie Moussouris	@k8em0	28	1.67	76,614	US
12.	Nige Willson	nigewillson	92	1.90	55,035	United Kingdom
13.	Anja Hoffmann	AnjaHoffmann	365	1.50	21,314	Denmark
14.	Fabian Schmidt	3BodyProblem	180	1.50	11,195	Germany
15.	Jennifer Marsman	jennifermarsman	26	1.50	10,242	US
16.	Yves Mulkers	YvesMulkers	246	1.20	9,4081	Belgium
17.	Rob van Kranenburg	robvank	152	1.00	15,914	Belgium
18.	Jessi Baker	jessibaker	26	0.90	8,090	London/Wiltshire/US/Wilderness
19.	Rob McCargow	RobMcCargow	45	0.90	12,551	United Kingdom
20.	Igor Carron	IgorCarron	1641	0.60	4,803	France

\* This list excludes Journalists and Politicians

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## TECHNOLOGY AND ENVIRONMENTAL SUSTAINABILITY ARE INTERTWINED

Tom has long realized that technology and environmental sustainability are totally intertwined. "If you think about the revolutions we are seeing in transportation, such as autonomous driving and car-sharing, these things are all being enabled because of technology" says Tom.

"In the energy sector, the shifts to connected energy and the storage of renewable energies are also happening thanks to developing technologies. It has now become cheaper to build a wind farm or a solar farm, than it is to fuel an already-existing gas plant. In renewable energy storage we are seeing a transition to massive lithium ion batteries in grids. Meanwhile the price of fossil fuels is continuing to increase. This is a landmark moment in the history of energy and makes the economics of renewable energy financially attractive."

## BEING A TOP 40 INFLUENCER

For Tom, being named as one of the Top 40 influencers in sustainability came as a surprise. "I had no idea and the first I heard about it was when somebody tweeted it to me" says Tom. "I don't think it is because of the number of followers that I have, but more to do with the level of engagement that I have with them. I believe that must be one of the metrics used to determine if someone is influential. Most of the things I publish are speculative. I am not involved in politics and I don't have a stated mission, but I just wanted to make the world a better place. My car is an electric car, my roof has a 5 kilowatt solar array and I use an electricity provider that only uses fully renewable energy. My core personal objective is that I want to make the world a better place by helping to reduce air pollution and improve air quality."

Follow Tom on his social media channels:  
 @TomRaftery, <https://tomraftery.com>  
<https://tinyurl.com/youtube-tomraftery>



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Op expeditiecruijs naar Noordoost-Groenland

# Het ijs de baas

Tekst & foto's: Asteria Expeditions

Omdat Noordoost-Groenland zo afgelegen is en buiten de vaarroutes van klassieke cruiseschepen valt, wordt deze regio zelden bezocht. Andere reizen verkennen immers enkel het Zuiden of de Westkust van Groenland. Deze éénmalige expeditiecruijs van Asteria Expeditions biedt nu de kans om het ongerepte Groenland te ontdekken en plaatsen te verkennen die voor andere poolreizigers verborgen blijven.

De beste manier om dit uitgestrekt gebied - het grootste natuurpark ter wereld - te verkennen, is met een schip. Pas in de late zomer, wanneer de toendra gehuld is in een spectaculaire tooi van herfstkleuren, is de kust van Noordoost-Groenland voldoende ijsvrij. En zelfs dan volstaat een klassiek cruiseschip niet, maar is een ijsversterkt expeditiecruijs nodig om het resterende pakij te trotseren.

**Ontdek nu onze 14-daagse Nederlandstalig begeleide expeditiecruijs met vertrek op 30 augustus 2021.**





1.



2.



3.



4.



5.



1. Het ijsversterkte expeditie-schip MV Hondius biedt de hoogste ijsklasse en kan pakijks aan tot 1 m dikte.
2. De kleurrijke nederzetting van Ittoqqortoormiit vormt met 500 inwoners de grootste Inuitgemeenschap van Oost-Groenland.
3. Met zodiacs maakt u cruises langs ijsbergen, observeert u wildlife van dichtbij en maakt u landingen op de kust.
4. Reis in stijl en luxe: kies uit 81 kajuiten voorzien van eigen badkamer en buitenzicht. Vanaf € 8.950 incl. vluchten.
5. September is de beste maand om het betoverende noorderlicht te zien tussen Groenland en IJsland.

Ontdek het volledig programma en prijzen van deze poolcruise op **[www.groenland2021.be](http://www.groenland2021.be)**  
 Of kom langs op één van onze infosessies.



# VAN SPITSBERGEN VIA ÎLE DE FRANCE & SCORESBY SUND TOT IN IJSLAND

Adembenemende natuurlandschappen, immense ijsbergen, ongestoorde fauna en duizenden jaren oude Inuit-ruïnes in Noordoost-Groenland zorgen voor een onvergetelijke levenservaring.

## NAAR DE ARCTISCHE WILDERNIS

De reisroute is uniek. Omdat er vrijwel geen voorgaande zijn, hebben we zelf onze reisweg en een 14-daags programma uitgestippeld. Vanuit Spitsbergen volgen we de rand van het pakijst tot Île de France, in het noordoosten van Groenland. Langs de kust varen we helemaal tot Scoresby Sund, langs en door indrukwekkende fjorden. Vanuit dit enorme fjordensysteem zetten we koers naar Akureyri op IJsland, het eindpunt van de reis.

## ACTIEF & EDUCATIEF PROGRAMMA

Onze filosofie is een maximale ontdekking en beleving van de Arctische omgeving en de bijzondere natuur. Al onze poolreizen zijn gericht op een actief en educatief programma waarbij u zoveel mogelijk tijd aan land doorbrengt. U ontmoet walvissen, muskusossen, poolvossen, robben, walrussen en misschien zelfs ijsberen. Aan boord worden lezingen georganiseerd over diverse poolthema's door Nederlandstalige sprekers.

## BELGISCHE POOLGESCHIEDENIS

In 1905 vertrok Adrien de Gerlache met de Belgica op expeditie. Hij slaagde erin om zijn schip door het pakijst tot de oostkust van Groenland te navigeren. Tijdens deze expeditie werd 200 km nieuwe gebieden ontdekt. Een aantal van de nieuw ontdekte gebieden kregen Belgische namen zoals Pic de Gerlache, Bank van de Belgica of Kaap Albert van België. Tijdens de expeditie in 2021 willen we deze historische plaatsen opnieuw verkennen.

## GEBOORTEPLAATS VAN IJSBERGEN

De mooiste en indrukwekkendste ijsbergen ontstaan door het afkalven van ijs van de vele gletsjers die Scoresby Sund telt. Vooral de Nordvestfjord en Røde Fjord zijn bekend voor hun ijsbergproductie. Elk jaar brokkelt meer dan 10 km<sup>3</sup> ijs af dat door de natuurlijke stroming naar zee wordt afgeleid.

## OP JACHT NAAR HET NOORDERLICHT

Groenland is bovendien een uitstekende locatie om het Noorderlicht waar te nemen. September is de beste maand om dit fenomeen te zien rond de poolcirkel. 's Nachts is het 6 à 7 uur donker, zodat u kunt genieten van dit surrealistisch schouwspel aan de nachtelijke hemel. En dit met ijsbergen op de achtergrond.

## IJSVERSTERKT EXPEDITIESCHIP

Speciaal voor deze expeditiecruijs huurden we een nieuw schip: de MV Hondius. Bij het ontwerp werd rekening gehouden met alle aspecten van reizen in de poolgebieden: van het comfort, de snel wisselende weersomstandigheden, de landingen met zodiacs tot observatie van de Arctische fauna.

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## O R I N   S W I F T



# ARIES FOUNDATION, WHERE EXCLUSIVE REALLY IS EXCLUSIVE

‘Exclusive wines’: many wine merchants are strongly committed to offering a supply that may be described as ‘hors category’. But there are at best few wine merchants in our country who go as far as Aries Foundation when it comes to top wines. For more than 25 years, entrepreneur Rudiger Denolf has set himself the bold mission to look for those wines that are truly exclusive, both in terms of quality and quantity. The Californian wines from Orin Swift are a perfect example of this.

TEXT: WIM VANDER HAEGEN - PHOTOS: ARIES FOUNDATION

## INTENSIVE SEARCH

As a lover of top gastronomy, Rudiger Denolf likes to choose a tasteful wine that fits perfectly with the dishes. The wine merchant from Bruges wants to share that passion for excellent wines with his customers. That is why he has been particularly demanding for all those years and travels the world to track wines that appeal to lovers of pure quality. In his shop Rudiger offers a huge choice with of course a select group of European wines from Spain, France - ‘La Marzelle Grand Saint-Emilion Grand Cru Classé’ is an example of this - and Italy, but also Austria and Belgium (with the rare Hesbayan Clos d’Opleeuw as topper) are represented in the range. Rudiger’s constant search focuses on small but fine domains and limited productions in other parts of the world too. Australia, Chile, Argentina and the United States are just a handful of countries where the search has achieved great results.

Over the years, the Aries Foundation has not only specialized in top wines, the customers also find a wide selection of special sizes. Magnum, double magnum, 6 litres, 9 litres, 12 litres and even giants of 18 litres, the rich assortment has it all.

## ORIN SWIFT

A fantastic selection of exclusive wines is not put together without a particular effort. Limited editions are usually difficult to get hold of, but precisely in that niche, the Aries Foundation plays its trump card: the extensive network of contacts that Rudiger Denolf has developed patiently and with great perseverance over the past quarter century. One of those contacts led him to Orin Swift Cellars from winemaker David Phinney who deliberately chooses not only to produce absolute top wines, but also to work together with renowned artists.

The story of Orin Swift started in 1995 when Phinney spent some time in Florence, Italy, and became fascinated by the art of creating top wines. He founded Orin Swift in 1998 and began producing a range of wines that over the years have become some of the most sought after in the world.

The eclectic wines of Orin Swift combine bold, intense flavours with a rarely seen balance and exceptional softness, and the suggestive labels and packaging also attract attention with classical art, high-quality photography and abstract image collages.



### THE HIGHEST RATINGS

One of the standard bearers of the offer is 'Mercury Head', a 100% Cabernet Sauvignon, composed of grapes from famous vineyards in Napa Valley. A small amount of high-quality Cabernet Sauvignon from the Monte Rosso Vineyard provides a subtle touch in the rich complexity of this wine that has aged 18 months in French oak (53% new). A special detail is that each bottle is adorned with a real 'Mercury Dime', a ten-cent coin which is difficult to find today and was struck by the United States Mint between 1916 and 1945. Every vintage of the Mercury Head, like all other wines in the collection, always manages to achieve the highest ratings.

Equally exclusive is 'Machete', composed of Petite Sirah, Syrah and Grenache, and aged for 10 months in French oak, 40% new. In addition to the top quality, the packaging stands out. Each of the 12 bottles is adorned with a different label, a result of a two-day photo shoot with an old police car in the lead role against the moon-landscape-like backdrop of Calistoga (Napa County, California). Not only is the wine pure poetry, the delightful packaging is just as exclusive.

'Palermo' is according to winemaker David Phinney himself the most accessible from the range. The blend of Cabernet Sauvignon, Merlot and Cabernet Franc, all from Napa Valley, matured for 10 months in French oak, 35% new. The wine is reputed for its beautiful flourishing fruitiness, a hint of cocoa and smooth mineral notes. The label is a photograph by National Geographic photographer Vincent Musi and portrays a mummified priest from the 16th century catacombs of Palermo, Sicily.

The label of 'Abstract' is a collage of 230 images that Phinney has collected over the years and perfectly captures the contents of bottle: a unique complexity thanks to the geographical diversification of the blend of Grenache, Petite Sirah and Syrah, matured for 8

months in old and new (30%) French oak. The unlikely refined composition of the wine came after frequent tasting of no fewer than 200 samples from the best vineyards in the Golden State.

With 'Papillon' Phinney brings an ode to the Bordeaux varieties that have made the Napa Valley what it is today. The blend of classic varieties (Cabernet Sauvignon, Merlot, Petit Verdot, Malbec, Cabernet Franc and Petite Sirah, aged for 15 months in French oak, of which 45% new) has led to a lush, bipolar wine that is both grand and strong, but also nuanced and delicate.

### GETTING ACQUAINTED

The Orin Swift collection also includes '8 Years In The Desert' (a blend including Zinfandel with which it all started 20 years ago), the robust but equally refined 'Slander' (100% Pinot Noir) and some high-quality white wines such as 'Mannequin' (100% Chardonnay, aged for 8 months in French oak) and 'Blank Stare' (a lively wine with 97% Sauvignon Blanc and 3% Muscat from vineyards in the cooler Russian River Valley in Veladora).

Are you interested in these (and other) exclusive wines? The Aries Foundation likes to invite you for a calm and private visit to get acquainted with the unique range and the philosophy of its wines, which is focused on top quality.

### MORE INFORMATION:

**Aries Foundation**  
**Torhoutse Steenweg 565**  
**8200 Brugge**  
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# LINGERIE FIRM MOVES TO A BIGGER SHOP

After 18 years, Nicole Van den Berghe has left her trusted environment in Drongenplein and moved her 'Lingeriehuisje' to new and considerably larger premises a few hundred metres further at Adolf Petitstraat 30 in Drongen. During the opening weekend of 23 to 25 August, scores of new and regular customers came to look at the extended range of lingerie, swimsuits, nightwear, and underwear for ladies, gentlemen, and children.

TEXT: WIM VANDER HAEGEN

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NICOLE VAN DEN BERGHE





### FROM LINGERIE TO LOUNGE WEAR

Lingeriehuisje enjoys an outstanding reputation in Drongen and the surrounding area. The shop owes that reputation not only to the impressive range of lingerie, nightwear, swimsuits, underwear, and lounge wear, but also to the expertise of its manager Nicole. She welcomes visitors with an infectious smile and guides them enthusiastically and knowledgeably through the many well known brands in her 'new' shop. Nicole has left her historic premises where she set up 25 years ago. She tells us during our visit: 'I had to move because the space really was getting too tight to present the entire range conveniently. We've continued to grow year by year and the time comes when you don't have enough space and you have to make a decision. We've got much more space here to show customers our entire ranges. Apart from lingerie, swimsuits and nightwear, we've also got, for instance, fragrance oils, scented candles, cushions, blankets, and matching decorative elements for living rooms, bedrooms, and bathrooms. The jewellery, too, is an addition and all these things make it much more pleasant for customers to visit our shop.'

### SERVICE AND ADVICE

Believe it or not, Nicole started 25 years ago with a floristry. 'We added some lingerie to the front of the premises after about 10 years. Successfully, too, because three years later the lingerie share of sales was so big that I stopped selling flowers and plants to concentrate fully on lingerie, underwear, nightwear, swimsuits, and stockings. Not only for ladies, but gentlemen and children are welcome here, too.'

'Customers immediately feel at home in the new location. The shop is bathed in light and is subdivided into various sections where the range is presented conveniently and attractively to potential buyers. Customers can look around at their leisure, compare, and try items for size. If they want a cup of coffee, that's no problem. We've also set up a coffee lounge in the centre of the shop. Obviously, I like to help them make the right choice. An extensive service and specific advice are all an integral part of the Lingeriehuisje, that's part of who we are and part of our success. We're also well known partly due to our attention to somewhat larger sizes in lingerie, nightwear, and swimsuits. Women, men, children, large or small, everyone is most welcome here.'



### MAJOR BRANDS

All ladies will find something to their taste in Lingeriehuisje thanks to the presence of the most well known brands in the sector. 'In terms of lingerie we obviously have the classic Marie Jo collection, but also Marie Jo L'Aventure. You also find in our range bras from Prima Donna and its younger and trendier little sister Prima Donna Twist and lingerie collections from brands such as Chantelle, Empreinte, Aubade, Calvin Klein, Tommy Hilfiger, Passionata, After Eden, Eloni, and Bon Bon. In the swimsuit department we have various top brands such as Marie Jo Swim, Prima Donna Swim, Chantelle, Olympia, Cyell, Banana Moon, TC WOW, Tweka, Sunflair, and Roidal. For young people we have the nightwear and lingerie of Tommy Hilfiger and Calvin Klein both for boys and girls. For the sporty we've had the Pure Lime brand in stock for over 18 years. Ten Cate targets not only ladies, but also children and gentlemen.'

Lingeriehuisje certainly has no shortage of nightwear for ladies, gentlemen, kids, and babies. 'the most well known brands here include Pastunette, Rebelle, Promise, Vamp, Ringella, Cyell, Essenza, and Woody, and Lords en Lilies is a name which recurs frequently in the lounge wear programme. Another big name is that of Woody, which is even the absolute top brand with the kids and babies. For the sake of completeness, I'd like also to mention the jewellery brands: TITTo, Chartage, and BIBA, all Collections with a high fashion content.'

### OPENING TIMES

Lingeriehuisje is open from Tuesdays to Fridays from 9.30 a.m. to 12.30 p.m. and from 1.30 to 6.00p.m. On Saturdays, the shop is open continuously from 9.30 a.m. to 6.00 p.m. You can also order gift vouchers by e-mail or telephone.

### MORE INFORMATION:

**Lingeriehuisje**  
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# CUFFLINKS

## HAVE A STORY TO TELL

'Ladies who like to wear jewellery have a particularly wide choice at the jeweller's shop, but it's a different story for gentlemen. Apart from a nice wristwatch, cufflinks are just about the only item a man can wear.' Those are the words of Denis Van Esser, founder and manager of the similarly named jeweller's shop in Hasselt, which is greatly admired worldwide for its own Collections, including the renowned Van Esser NoArk Collection.

TEXT: WIM VANDER HAEGEN



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### WORLD CLASS

On 20 September 2019, Van Esser opened a second store in Schutterhofstraat, Antwerp. There, too, our own brand of watches and, obviously, our own collection of jewels will be prominent,' says Denis Van Esser, who set up this family business in 1983, and his sons Anthony and Alexander are now also in the business. 'We have our own workshop and work together with the best professionals from the jewellery trade in Europe. Apart from our jewels, all according to our own design, since 2002 we've also had our own brand of watches, which are made in Switzerland, still the birthplace of top class watches. We have one model which is available in various sizes (34 and 38mm) and various designs (e.g. steel, gold, or with diamond) and it attracts admiring glances both in Belgium and abroad thanks to its attractive design.'

### SYMBOL OF THE COMPANY

However, 'cufflinks are the reason for our visit to the jewellery shop in Kapelstraat in Hasselt. Rather a niche market, but certainly one where Van Esser enjoys worldwide renown. The impetus for the success was our renowned frog which saw the light of day over twenty years ago and over the years has grown into the symbol of the company. With cufflinks you have to draw a distinction between the classic cufflink, which tends to be used functionally to keep sleeves in place, and cufflinks which are at a much higher level and really are an eye-catcher. Our NoArk collection belongs in that latter category. These are real jewels in themselves, but with a sense of humour and immediately the proof that stylish class can go together with a frivolous wink. After we had created our frog, a man asked us at one point if we could develop something based on

an owl. He was a collector of anything related to owls and invariably looked for unique items. At his request, we created a cufflink which was related to an owl and that not only proved to be a success, but was also the start of the now highly extensive animal collection.'

### BEASTLY FUNNY

The cufflinks look very realistic, but on the other hand have something playful about them, something even cartoon-like. Yet also and mainly, they are unique. The cufflinks from the NoArk collection are designed in 18 carat gold, are enamelled, and are filled with precious stones. The name of the collection refers to Noah's Ark where there were two of each creature present, just as with cufflinks. Each pair is signed and numbered and is therefore completely unique. The concept is also protected worldwide and enjoys international interest from lovers of attractive, refined, and yet striking cufflinks.'

New York, Paris, Milan, ... Van Esser gets requests from everywhere to supply cufflinks and that's certainly not limited solely to the NoArk animal collection. 'Some people hear of us via social media, others via word of mouth or thanks to an article in the press. Our network expands organically in that way. People contact us in various ways. Some people do that via e-mail, others use Skype, and there are people who travel specially to Hasselt (and shortly Antwerp as well) to make their choice. Sometimes we get requests to create a new design and we like to try to do so, if possible. Moreover, customers come not only for animals, as we also have a lot of other designs. I think, for example, of our skulls, the cufflinks in the shape of a skull, which are becoming more and more popular. That, too, is obviously



all our own production, just like the personalised samples. We're an enterprise which makes a high priority of customer satisfaction, so we like to meet requests for specific designs. Moreover, it keeps us creative and that's an important criterion for standing out in the world of jewellery.

### FROM ROAD WORKER TO SURGEON

And so, who are the men who adorn their outfits with striking cufflinks? And why do they do so? 'Generally, you can define our target group as "well-dressed men". Often they are people who attend evenings where smart dress is required and they wear their cufflinks as a striking, yet discreet eye-catcher. In many cases they are businessmen, but also other men who like to be well-dressed can finish their attractive suit and tie with a stylish highlight. From road workers to surgeons, all well-dressed men can stand out that little bit extra with a set of striking cufflinks. Cufflinks are also a form of communication, a way of telling a story. They tell us something about the wearer's personality, but they can also serve just as well as an "ice-breaker" to start a conversation with someone and establish new relations.'

### STATEMENT

The fact that certain jewels 'communicate' and can even be a statement is proved by Madeleine Albright, the American politician who was ambassador to the United Nations in the 1990s. She was well known mainly because she was the first woman to become Minister of Home Affairs in the time of Bill Clinton's presidency. She invariably wore a brooch and knew how to use it to make a business statement. The ball started rolling when Saddam Hussein called her a snake. In subsequent discussions with representatives of the Iraqi regime, she wore a brooch with an image of a snake, thereby

confronting those in the talks with the statement by the dictator. With increasing frequency she took the opportunity to wear something suitable and in this way made a statement time and again. She even wrote a book about it called 'Read my Pins, Stories from a Diplomat's Jewel Box'. Sometimes the brooch was meant as a tribute; for instance, when she visited Nelson Mandela, she wore a zebra, the symbol of South Africa; but, equally, it might represent a symbolic deed, such as the brooch with the bee which she wore for difficult talks with the Palestinian authorities to show that she could Sting others, if it were necessary. You can achieve the same effect with cufflinks. They are a shrewd way of communicating and telling your own story symbolically, with or without a subtle quip.'

### IDEAL GIFT

It happens now and again that cufflinks are given as a gift to someone who regards himself or herself as an enthusiast. 'For a woman it is even an ideal gift where she can do the man in question a big favour. To support that further, we have some exquisite gift boxes in our stores which serve to highlight even more the class of a set of cufflinks. We know several customers who go far beyond buying one or two sets and acquire a huge collection. As we've already said, we can personalise cufflinks perfectly well. For instance, that can take the form of a dog or another favourite pet. But obviously there are scores of options. We even have our own form of "Manneken Pis" (man urinating) in the shape of a beaver which we can always fit with another outfit. A pirate, a lawyer, a surgeon, the possibilities are legion. That, too, can be a splendid gift to give someone.'

**MORE INFORMATION:**  
[www.vanesser.eu](http://www.vanesser.eu)





[www.dominiquedesimpel.be](http://www.dominiquedesimpel.be)

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SUPERCHARGED 2019/13

# BUSINESS CLASS TRAVEL ON THE UP FOR LONG-HAUL FLIGHTS

Apart from the so-called low-cost airlines, all carriers offer various formulas to make the flight experience as pleasant as possible. To what extent does business class differ from the conventional economy class? Why should travellers opt for a certain airline? To what extent have these 'extras' evolved? And how do the providers see flying business class in the future?

TEXT: WIM VANDER HAEGEN

## A NEW CLASS

Years ago, travellers wanting a better service only had the option to fly first class, which was expensive, meaning that only a few business people could, or desired to, afford to purchase a ticket in that class. To bridge the gap with the cheaper seats (often advertised as coach class), airlines created an intermediary solution in the form of a business class ticket. This class guarantees a superior level of service and comfort with special check-in desks, access to the lounge prior to the flight or a seat at the front of the aircraft, offering speedy access to the plane and a smoother disembarkation upon arrival. In addition, the fact that people in a seat at the front of the plane experience less turbulence and minimal engine noise also played a role, however, the latter is less of an issue these days with the strong technological improvements made to planes since. Other advantages initially were a better/wider seat which could be transformed into a type of bed, primarily on long-haul flights. Airlines would sometimes leave middle seats empty on shorter flights. Also, the catering and the (free) extras not on offer in economy class allowed for a clear distinction.

## BROADER PUBLIC

Business class appeared to be a success which meant that more and more airlines focused on the formula, increasing the price competition. In recent years this competition has been rather fierce. Prices for business class travel are dropping, which means the model has become accessible for a broader public. Airlines that previously only offered 'all-economy' cabins are now introducing premium products on their flights and we see traditional airlines constantly improving their on board services (with new seats and better quality meals, for instance) to make their business class product even more attractive. Conversely, a significant section of this market has switched to a cheaper option, in particular on intra-European routes, where flights are short(er) and the costs of business class service cannot be justified.


## LONG-HAUL FLIGHTS

There are fewer options available to airlines on shorter flights to make a difference in terms of comfort and service, but on longer flights (4 or 5 hours or more), there is adequate time for both the cabin crew and the carrier itself to offer something better and more comfortable than the competition. Larger planes are used in the markets of medium-haul and long-haul flights and this ensures wider seats and increased space in the galley (kitchen area at the front and/or rear of the aircraft) for food and beverages, etc. In view of the time a journey takes, comfort and service are also far more important for the traveller. This service is therefore constantly being improved, despite the fact that many airlines are cutting costs these days.



ONTDEK ONZE PERSOONLIJKE HANDGEMAAKTE CREATIES.  
ELK JUWEEL IS EEN UNIEK STUK, GEMAAKT IN BEPERKTE OPLAGE.

# JEWELS KISSED BY A ROSE



## OOK MAATWERK IS MOGELIJK

Kris Baele beheerst als een van de weinige juweelontwerpers zowel de goudsmeedkunst als de verlorenwastechniek. Daarom kan hij perfect inspelen op de vraag van elke klant.

## VAN OUD NAAR NIEUW

Wilt u eer doen aan het verleden, maar toch mee zijn met de toekomst? Kom dan zeker eens langs om de mogelijkheden te bespreken voor nieuwe creaties van bestaand materiaal!





© Croatia Airlines

### BENEFITS BEFORE AND AFTER THE FLIGHT

We often see that airlines offer almost the same business product. What makes a business travel product really special for a traveller to opt for a specific carrier? As stated above, there are limited options on short-haul flights because the flight time and the type of aircraft simply does not allow various services/ meals / seats to be pushed to the front. More (free) luggage is permitted and faster access is offered and there are still the various air miles programmes that offer extra benefits as the traveller collects more points or air miles. Depending on the tariff level, people can change and/or cancel tickets at no additional cost (depending on your tariff level). Sometimes the airline has an own and rapidly accessible check-in desk at the airport or an own lounge (or that of a partner) which is freely accessible prior to departure and during transfers. Other benefits are access to the Fast Lane with priority at the security check and a priority transfer of the luggage, where the business class traveller receives their luggage first on the luggage belt.

### SUPERIOR COMFORT

Longer flights have more options on board. We consider superior comfort in the form of a comfortable full flat bed with adjustable back support and an integrated massage function, pillows and fleece blankets and an amenity kit which includes socks, eye mask, toothbrush and toothpaste, earplugs, hydrating creams, and lip balm. The airline offers a board range of free newspapers and magazines, noise-cancelling headphones and individual touch screens with a wide selection of movies, documentaries, news, games, music and digital reading material. A product or service where often a major effort is made is the on board catering. A welcome drink is standard, but the traveller also has a choice of various starters, main courses and desserts, often created by a famous Michelin-starred chef, with several wines and liquors and fresh fruit available free of charge during the flight. The cost-saving behaviour of many airlines results in the free meals and drinks in economy class being scrapped, which then offers an extra advantage for the more expensive tickets. Also, a light meal or breakfast prior to arrival are part of the offer, as well as special meals that can be tailored to medical, religious or other specific requirements of the customer in question.

### ECONOMY 'PLUS'

For people who find a business class ticket a little too expensive but want to enjoy some extra comfort, it is now possible to opt for an economy plus or economy premium product on long-haul flights. Currently, primarily charter airlines and low-cost carriers operate in this market, but others increasingly see the potential of this extra service. Sometimes these are as good as the business class services from other airlines. The economy premium formulas focus on both the price-conscious business traveller as well as the leisure traveller and are clearly on the up. We do not see that development on the short-haul routes and it appears that this will not be the case in the future either.

# BUSINESS TRAVEL AT A HIGH STANDARD –

**with the Lufthansa Group airlines**



It is especially important for business travellers to be able to depend on a reliable airline. Austrian Airlines, Lufthansa, SWISS, Brussels Airlines and Eurowings fly travellers to more than 310 destinations on one of the world's largest and most modern fleets. The flights can also be flexibly combined.

**Fly with Austrian charm**

**Austrian** 



Whether in Business Class, Premium Economy Class or Economy Class, travelling on board Austrian Airlines is always a special experience. For example, in Austrian's Premium Economy Class on long-haul flights you can enjoy wider seats with a generous seat pitch, lots of free baggage and culinary surprises on the à la carte menu.

**Welcome to Europe's first 5-Star Airline**



**Lufthansa**



From Economy Class to First Class, with Lufthansa you can always rely on premium service and top comfort on board. In Business Class, business travellers will enjoy plenty of privacy and an excellent in-flight service with exquisite meals. What's more, they will have access to high-quality lounges throughout the world.

**The airline of Switzerland**

**SWISS** 



The award-winning service concept, "Taste of Switzerland", treats passengers in SWISS First and SWISS Business on board long-haul flights to culinary specialities from the various Swiss regions. When flying with SWISS, even in Economy Class passengers will enjoy the traditional Swiss product and service quality.

**Belgium's leading airline**



**brussels airlines**



Brussels Airlines is the expert in connections to Africa. On flights in Business Class, passengers are treated to dishes created by Belgium's top chefs. On selected routes, passengers can now also enjoy the new Premium Economy Class, as well as the comfort of Economy Class.

**Germany's best low-cost airline**

**Eurowings** 



Eurowings flies to global destinations at affordable prices. The various different fares allow passengers to customise their flight. Eurowings' BIZclass is the premium fare and offers maximum comfort at an attractive price.



### THE FUTURE

Airlines see business and premium economy travel evolve in a positive way in the future. This is primarily due to the fact that there are increasingly more direct overseas connections between cities and more and more airlines are introducing long-haul planes with average capacity that are equipped with new generation seats in premi-

um classes. No significant changes are expected on European long-haul flights, because the limited size of the plane and its galleys does not allow the introduction of more comfortable seats or space for an extensive on board service. Moreover, the fact remains that passengers on such short flights are far more price sensitive.





## FACTSHEET

### Official name of the Company

EL AL ISRAEL AIRLINES

### Coordinates

Address for Brussels Branch: Rue De La loi 28 1040 Brussels

Website: [www.elal.com](http://www.elal.com)

### Type of aircraft(s)

Boeing 737 (short haul flights) \* 777 \* 787 (long haul flights)

### Name business class

Business Class

### Frequent flyer program

#### Matmid Frequent Flyer club.

Matmid Frequent Flyer Club members begin earning points from their first flight. The more points you earn, the more you will be able to take advantage of diverse flight benefits and become one of our premium members. The more you fly, the quicker you will move up to higher tiers who can enjoy many more pampering benefits, such as a personal file manager to oversee your account.

### Lounge access

Yes

### Limo service to the airport

No

### Priority boarding

Yes

### Extra luggage

Business Class passengers are allowed to check-in 2 pieces of 32kg max per piece plus 2. Hand luggage (56x45x25) for a total of 20kg plus 1 bag of personal items (30x38x18)

### Catering

Shahaf Shabtay (43), Head Chef of the Nithan Thai Restaurant and successful chain of restaurants in Europe and Asia, has been selected to head EL AL's culinary realm. Shabtay is one of the leading chefs in Israel. The combination of deep-rooted 'Israeli-ness' and Shabtay's international experience promises surprising originality in the flight experience.

### Business seats

EL AL is the only airline which offers Business Class with personal service, designated pampering seats and equipments which allows customers to enjoy a quality flight experience on direct flights from Brussels-Tel Aviv. Special conditions for Business Class passengers continuing to destinations in the Far East & S.Africa via Tel Aviv onboard our new 787 fleet.

### Inflight entertainment

A rich in-flight entertainment experience includes new films, entertainment programs and a choice of Israeli and international music channels. In addition, Atmosphere magazine offers extensive information and features about EL AL's destinations, culture and leisure in Israel and the world and lots more.

### Streaming on EL AL Flights

Some of 737 aircraft, state-of-the-art streaming technology enables you to watch a large selection of entertainment programs during the flight in maximum comfort on your own personal devices. Choose from a wide selection of films, series, music, children's entertainment, games and more. Prior to the flight download the DreamStream by EL AL app. and enjoy favorite content all the way to your destination.

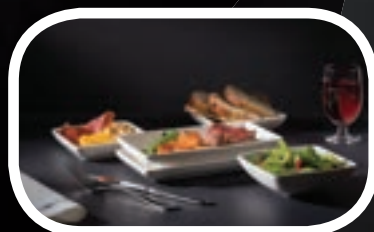
### A Personal Entertainment Experience

On EL AL's new 787 Dreamliner aircrafts you'll enjoy a personal AVOD system with a touch screen, providing a high-quality viewing experience.

### Own description

EL AL Israel Airlines, Israel's national airline, established in 1948, offers more nonstop flights than any other airline to/from Israel. EL AL currently flies to 36 destinations from Israel, serves hundreds of other destinations throughout the world via codeshare, and interline partnerships with many other carriers. EL AL offers a full Boeing fleet and began renewing its fleet as of September 2017 with the arrival of the first of its sixteen 787 aircraft. In 2018, EL AL flew over 5.6 million passengers. EL AL embodies Israel's values of innovation and caring and is known for its genuine Israeli hospitality.

EL AL, IT'S NOT JUST AN AIRLINE IT'S ISRAEL





**CROATIA AIRLINES**

A STAR ALLIANCE MEMBER



## FACTSHEET

### Official name of the Company

CROATIA AIRLINES N.V.

### Coordinates

Address: Brussels Airport, Box 31, 1930 Zaventem

Website: [www.croatiaairlines.com](http://www.croatiaairlines.com) / [m.croatiaairlines.com](http://m.croatiaairlines.com)

### Type of aircraft(s)

Airbus A320, Airbus A319 and Dash 8-Q400

### Name business class

FlyBiz

### Frequent flyer program

Miles & More

### Lounge access

Yes

### Limo service to the airport

No

### Priority boarding

Yes

### Extra luggage

FlyBiz allowance - 2pc of 32 kg checked and 2pc of 8 kg hand baggage

### Catering

In the scope of the project "Inspired by Croatia", in Business Class we present dishes that are a refreshed version of autochthone recipes characteristic for different Croatian regions together with Croatian wines and soft drinks.

### Business seats

Our Business Class seats are very comfortable and to offer you even more comfort the middle seat or the seat next to you is blocked. The advance seat reservation service is also free of charge.

### Inflight entertainment

Our Airbus aircrafts are equipped with video systems to broadcast emergency instructions and films showing the beauty of our islands, coast, national parks and other parts of Croatia. As a Business Class passenger, you are offered a selection of domestic and foreign newspapers.

### Extras

In cooperation with our partners, Croatia Airlines offers its Business Class passengers and Star Alliance Gold status passengers the possibility to rest in comfortable Business Lounges at several airports.

### Own description

Star Alliance Gold Status holders or customers flying in First or Business Class are eligible for Star Alliance Gold Track access. This benefit allows you to proceed more smoothly through security, bypassing the usual queues.







**AIR CANADA**

## FACTSHEET

### Official name of the Company

AIR CANADA

### Coordinates

Address: Montreal, Qc, Canada / Website: [www.aircanada.com](http://www.aircanada.com)

### Type of aircraft(s)

Available on our Boeing 787, 777 and 767 aircraft and on select Airbus A330 aircraft.

### Name business class

Air Canada Signature Service

### Frequent flyer program

As Air Canada seeks to build the next generation of the Aeroplan loyalty program, we are committed to delivering a program that redefines rewards, preserving great value for our members to compete with industry leading airlines. Our program is also designed to enhance the travel experiences of our most frequent flyers. Open to world travellers, businesspeople, adventurers, dreamers, doers and curious people; our loyalty program is the ticket to an ever-growing world of experiences.

### Lounge access

Yes

### Limo service to the airport

No

### Priority boarding

Yes

### Extra luggage

Your bags will be marked with priority tags so they're first on the carousel when you arrive at your destination.

### Catering

Choose Air Canada Signature Class for superior dining and beverage service: innovative cuisine, a selection of wine chosen by Air Canada's sommelier Véronique Rivest; Laurent-Perrier champagne; and a selection of spirits including our Air Canada Signature cocktail.

### Business seats

- Executive or Classic Pods, with lumbar support and massage function, which convert to a fully lie-flat seat: up to 203.2 cm (6' 7") long
- Quilted mattress pads, plush duvets and pillows
- WANT Les Essentiels amenity kits and vitruvi skincare products

### Inflight entertainment

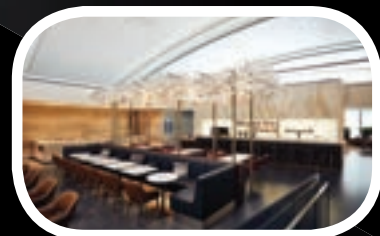
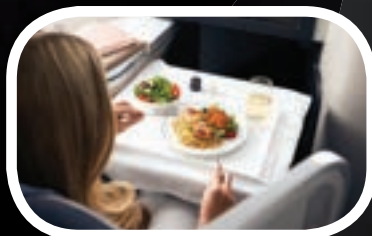
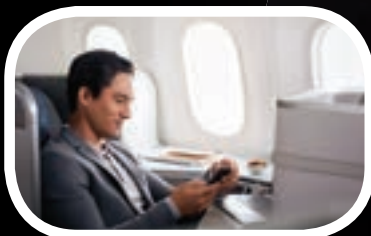
- Enjoy more than 1,000 of hours of top-rated entertainment on a personal touchscreen entertainment system—movies, music, TV, podcasts, audio books and more, gate to gate.

### Extras

- Our Maple Leaf Lounges are located in 17 airports across Canada, the United States, 3 of which are located in Europe. They feature complimentary Wi-Fi, a selection of digital and print newspapers and magazines, complimentary food and beverage options. When flying through airports without a Maple Leaf Lounge, you may access our Star Alliance or contract partner lounges by presenting your boarding pass at the entrance.

### Own description

Air Canada Signature Service ensures a seamless airport experience with dedicated check-in counters, expedited security clearance, lounge access, exclusive boarding lanes, priority baggage handling and more. On board, Air Canada Signature Class customers are treated to exclusive service and amenities.





**TURKISH AIRLINES**

A STAR ALLIANCE MEMBER 

## FACTSHEET

### Official name of the Company

TURKISH AIRLINES

### Coordinates

Address: Brussels Airport PB47 1930 Zaventem Belgium

Website: [www.turkishairlines.com](http://www.turkishairlines.com)

### Type of aircraft(s)

Wide-body (B787-Dreamliner, B777, A330), Narrow-body (B737-700, A320, A321 Neo)

### Name business class

Aurora Business Class

### Frequent flyer program

Miles&Smiles

### Lounge access

Yes

### Limo service to the airport

YES (in some countries)

### Priority boarding

Yes

### Extra luggage

Traveling in Business Class entitles you to 40KG and additionally 2 hand luggages

### Catering

Throughout your comfortable journey in Business Class, our flying chefs will present you with the finest examples of Turkish and world cuisine, served up on stylish porcelain tableware.

### Business seats

The newly designed seats inner shell with Suede-like custom alcantara padding offer aisle access to all passengers (1-2-1 layout), 20 inch wide seat pan, enhanced privacy panels, personal closed stowage space, self-care mirror, retractable wide bi-fold meal table and wide cocktail table. The 44-inch legroom and 180o full flat 76-inch seat bed length become full flat beds to offer ultimate comfort.

### Inflight entertainment

An 18-inch HD video display with 10 degree tilting function and touchscreen remote control raise the entertainment offering, providing regularly new content (movies, series, music, games, etc.) and also Live-TV on board to not miss anything while you are in the air!

### Extras

Designed for an ideal trip, Turkish Airlines Lounge Business has an area of 5.600 m2 and seats 765 people. In order to create an experience like no other, we have partnered with Istanbul Modern and merged our passenger lounge with a 130 m2 museum, for your pleasure.

### Own description

Established in 1933 with a fleet of 5 aircraft, Star Alliance member Turkish Airlines has now a fleet of 342 (passenger and cargo) aircraft flying to 315 worldwide destinations as 265 international and 50 domestic, in 126 countries.



## OPTIEK EDITH NYS

Sint-Willibrordusplein 13 3550 Heusden-Zolder  
011 42 05 86 [www.optieknys.be](http://www.optieknys.be)

## OPTIVUE

Doorniksestraat 25 8500 Kortrijk  
056 25 54 56 [www.optivue.be](http://www.optivue.be)

## OPTIEK VAN NESTE HOOGLEDE

Ieperstraat 38 8830 Hooglede  
051 24 15 35 [www.optiekvanneste.be](http://www.optiekvanneste.be)

## OPTIEK VAN NESTE IZEGEM

Marktstraat 45 8870 Izegem  
051 30 69 83 [www.optiekvanneste.be](http://www.optiekvanneste.be)

## OPTIEK PORTEMAN

Rijsselstraat 12 8900 Ieper  
057 20 09 71 [www.porteman.be](http://www.porteman.be)

## SPOOREN OPTICIENS

Winkelcentrum Donk Patio  
Donksesteenweg 240 2930 Brasschaat  
03 645 05 02 [www.spooren.be](http://www.spooren.be)

## BODART OPTICIENS

33 rue Royale 1000 Bruxelles  
02 219 30 60 [www.bodartopticiens.be](http://www.bodartopticiens.be)

## OPTIEK CLAEYS

Heldenlaan 14 9620 ZOTTEGEM  
09 360 17 00 [www.optiekclaeys.be](http://www.optiekclaeys.be)

## VANDENBALCK OPTICS

Bondgenotenlaan 57 3000 Leuven  
016 22 36 83 [www.vandenbalck.be](http://www.vandenbalck.be)

## OPTIEK D. VLEERACKER

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# ORIN SWIFT

## Aries Foundation



Exclusieve wijnen: veel wijnhandelaars maken zich sterk een aanbod te hebben dat als 'buiten categorie' mag omschreven worden. Maar er zijn er weinig of geen in ons land die zo ver gaan als Aries Foundation als het om topwijnen gaat. Zaakvoerder Rudiger Denolf maakt er al meer dan 25 jaar een doorgedreven missie van om net die wijnen te zoeken die écht exclusief zijn, zowel op vlak van kwaliteit als oplage. De Californische wijnen van Orin Swift zijn daar een perfect voorbeeld van.





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# THE UNITED ARAB EMIRATES

## A KINGDOM OF SAND

The United Arab Emirates evokes spontaneous dreams about fairy tales from Arabian Nights, unspoilt sandy landscapes, sturdy Bedouin tribes, fertile oases, and, of course, the camel, the vessel for the desert par excellence. Yet this country, which consists of no fewer than seven emirates, is so much more than that. We'll leave chilly Belgium for what it is and examine just two places for you, namely Ras al Khaimah and Dubai.

TEXT: DOMINIQUE SERGANT



### FLYING WITH EMIRATES – QUALITY RIGHT DOWN THE LINE

Emirates has won more than four hundred awards over the past 28 years, including that of best airline in the world. And so, flying with them is sheer enjoyment. The aeroplanes are well maintained, the seats are comfortable, and the personnel are always friendly. Furthermore, they provide excellent meals on board and each aeroplane seat has its own entertainment system. And so, it's the perfect choice if you like a little luxury and comfort during a long flight.

On board they serve delightfully varied meals (by flight standards) prepared with fresh ingredients. You can choose from several dishes (including vegetarian) and on board you have a constant supply of hot and cold drinks. The meals often consist of a starter, a fresh salad, bread, a main course, and a dessert. You usually have a choice of two main courses. They also serve various sorts of soft drinks, beer, and wine. You can often order champagne on board if you pay a surcharge.

In addition, each seat also has a superb entertainment system. You have a set of headphones and you can watch lots of films and series, play games, listen to a selection of international CDs, or simply listen to the radio. The screen gives all the flight information (estimated arrival

time, position, height, etc.) and you can even share the pilot's view by means of webcams which are positioned underneath and at the front of the plane. This complete range and the handy operating system mean that Emirates has one of the best entertainment systems.

The Economy Class Seats are comfortable, but obviously not as comfortable as the huge reclining seats in Business Class. Each seat includes a splendid massage function and you can easily transform your plane seat into a bed no fewer than 1.98 metres long! Flying with Emirates is extremely comfortable, especially for business travellers. The fact is that you can easily transform your seat into a great place to work. During the flight, you can carry on working on your laptop in peace and quiet. You can also receive e-mails on your own television screen and you can use the elevated satellite telephone to make business telephone calls!

If you really want to travel in style, you can also book an extravagant private suite with your own mini-bar in First Class. You can then also take a luxury shower on board and a private chauffeur drives you from and to the airport.





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**VERHELST**  
TEGELS





### A WHIFF OF HISTORY

The first signs of civilisation go back to about 5000 BC. Traders worked diligently even in those days and in the then milder and damper climate nomads converted themselves into farmers. Around 2000 BC, the region of the present UAE was known mainly as a supplier of copper. The climate became drier and the farmers gradually evolved back into nomads.

From about 600 BC to the time of islamisation in the 7th century, the UAE was in the hands of the Persians. In the 6th century, Arab tribes migrated to the region and drove the Persians to the north.

After the death of the prophet Mohammed, the Arab World witnessed a turbulent period as a result of disputes regarding his succession. It was not until the 9th century that the region came to prosperity again through trade with Asia and East Africa. At the end of the 15th century, the Portuguese built up a global empire and also controlled Arabia. It wasn't until a century later that their influence waned, mainly through the actions of the British. In 1650, the Portuguese were driven out of Oman and the UAE for good. In the second half of the 18th century, the region was extremely unstable and that inevitably had consequences for the safety of the British merchant ships. The British fleet expanded their punitive expeditions and in 1820 the British gained sole authority over the region. In the late 19th and early 20th centuries, the various sheikhdoms became British contracting states with a thriving pearl trade until artificial pearls from Japan ensured the demise of that trade. In the meantime, Dubai had developed into a major trading port.

The discovery of oil brought more prosperity and strengthened the region's position. In 1968, the British withdrew from the region and on 2 December 1971, six emirates (Abu Dhabi, Dubai, Sharjah, Umm al Qaiwain, Ajman, and Fujairah) formed an independent state. A few months later, Ras al Khaimah joined them as the 7th emirate. From

the very beginning, Abu Dhabi played the most important part as the biggest emirate and also that with the biggest share in the oil revenue (80%). The state also therefore provided Sheikh Zayed as the first president of the emirates. On 2 November 2004, Sheikh Zayed passed away and his eldest son was chosen to succeed him.

No taxes are collected in the UAE. Housing, education, and health care are free and modernisation is going ahead at lightning speed.

### RAS AL KHAIMAH – MORE THAN A BEACH HOLIDAY

We land at Dubai, the city where anything seems possible. However, until recently, we had never heard of Ras al Khaimah. It is one hour's drive from Dubai, but is now gradually emerging from the shadow of the World famous skyscrapers, the jet set, and the bling-bling.

Ras al Khaimah is the most northern and one of the least well known emirates in the United Arab Emirates. It offers visitors an authentic Arab experience; from the golden beaches over the lush mangroves and terracotta deserts to the towering Mount Hajar. In addition, Ras al Khaimah also possesses a number of old archaeological sites and a friendly population. Then, obviously, there's the local fish and fruit market; let's admit that a local market is always nice. A feast for the senses; the strong odours, the bright colours, and the countless tastes. Fruit which has a much fuller taste than in our part of the world, herbs which are new to us. It's a journey of discovery.

After the local market, we pay a visit to the Dhayah Fort, a watchtower which has played a major part in the history of the emirate. It dates back to the 18th century and was of vital importance in a Strategic battle against the British.

With its warm outdoor and water temperatures, Ras al Khaimah lends itself ideally to all sorts of water sports e.g. banana boating

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and scores of variants; high time to discover some new sports. Such as jet skiing or, somewhat harder, flyboarding, whereby you are driven into the air by a sort of tube, lying flat, with your arms stretched out – like Superman. Anyone wanting even more excitement can go parasailing, kayaking in the mangroves, or even off-road trekking in the desert. Then, there is obviously the longest zipline in the world! No fewer than 2.8 kilometres and at record speed. From a platform at the top of the highest mountain, namely Mount Jebel Jais, with a unique view over the mountains of Ras al Khaimah. A top class experience and an absolute must!

### **THE RITZ CARLTON RAS AL KHAIMAH, AL HAMRA BEACH – WORLD CLASS!**

After a comfortable, but certainly a long journey, we couldn't come to rest in a better place than the beach; this is a true paradise where The Blue Lagoon pales irrevocably.

The resort is built on a white Sandy beach and has 32 private villas with a view of the sea and all with their own heated swimming pool (something of a superfluous luxury, but never mind) which runs out directly onto the beach and the azure blue sea! Those who prefer to swim lengths can visit the splendid infinity pool, after which they can feed the inner man in the seafood restaurant with a view over the Arabian Gulf. The luxurious spa takes away your final residue of stress.

The villas in nomad style draw their inspiration from Arab architecture and seem to blend in naturally with the enchanting landscape. Once indoors, guests can enjoy spacious and modern interiors with a Mediterranean touch. Shades of blue and white, decorative elements with marine influences, large windows, every modern comfort, and, obviously, free Internet.

With a view of the infinity pool, the Shore House provides delicious food with an international allure and obviously guests just cannot

ignore the delicious sea food specialities. The Shore House Bar serves refreshing drinks at the swimming pool and, for those who wish, they can dine in their own villas 24 hours a day.

The Ritz Carlton Spa in The Ritz Carlton Ras Al Khaimah, Al Hamra Beach, has a World class wellness centre with four treatment pavilions with a series of relaxing top class treatments. For those who wish, they can exercise in the gym or take part in all sorts of beach sports. For the less sporty, the staff can book a range of excursions and motorised water sports, whilst the Ritz Kids programme provides the necessary entertainment for the youngest guests.

### **THE RITZ-CARLTON RAS AL KHAIMAH, AL WADI DESERT – A PIECE OF PARADISE ON EARTH**

With aching hearts, we travel on to our second destination. Yet our distress passes over once we have seen that second destination! This Ritz Carlton is even more enchanting and luxurious than our previous accommodation, if such a thing were possible. After all, who can say that he or she has slept in a villa with a private swimming pool and a view of the desert and the wildlife which dwells there?

The Ritz Carlton Ras Al Khaimah, Al Wadi Desert is situated in a protected natural area of 100 hectares just 45 minutes drive from Dubai. Ideal for travellers who want to get away completely, because the resort stands for adventure and peace and quiet in a desert oasis. The cosy villas with swimming pool, the world class cuisine, a wellness centre which has walked away with lots of prizes, and an extensive range of outdoor activities make this place suitable for both adventurous desert lovers and wealthy travellers.

Each of the 101 villas has a free swimming pool and terrace with sun loungers, a spacious bedroom, and a cosy lounge with a mini-bar and coffee maker, a spacious bathroom, Internet, and LCD TV.





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The 'rain forest' which has won prizes on several occasions, offers an extremely extensive range of Eastern-inspired treatments. You invariably feel as if you have been transported to an Indiana Jones film, obviously without the break-neck pursuits, but certainly in an atmosphere of complete serenity and peace and quiet. Other hydrotherapy facilities and a fitness club are also available for guests.

Two restaurants bring the best of the local and international cuisine in a stylish setting. From a private dinner in the dunes or on the roof of an old watchtower, via the international cuisine of Al Waha to the Indian cuisine in the Samar Lounge, The Ritz Carlton Ras Al Khaimah, Al Wadi Desert has got it all ready for you.

Every day, the guests of the resort can enjoy Falconry displays, nature walks, archery sessions, and other family-friendly outdoor activities such as horse riding, desert safaris, and camel rides. The little ones can enjoy themselves in the Ritz Kids Club with an outdoor playground and lots of daily activities.

### DUBAI – A WORLD OF EXTREMES

On day 5, we moved on to our Final destination, namely the long awaited Dubai. Our guide took us along for a ride through the emirate with its renowned skyline. We'd seen it on scores of photographs, but it's considerably more impressive in reality!

Construction workers build in Dubai about 24 hours a day because Dubai wants more, more, and even more. In Dubai everything happens in superlatives.

We drive over the busy 14-lane Sheikh Zayed motorway along the financial centre. This motorway is a major traffic artery and runs parallel with the coast as far as Abu Dhabi.

Along this road we see the Burj Khalifa (the Dubai Tower), a mere 828 metres high. 'But', the guide says, 'if a higher skyscraper is built in another country, the Burj Khalifa has to be built even higher!'

There are even more hyper-modern buildings in the vicinity of Burj Khalifa, such as the World Trade Centre and the Emirates Towers, the Twin Towers of Dubai, one tower of which is used as a hotel. This area houses the very biggest shopping centre in the world, namely the Dubai Mall.

These building projects attract cheap workers from Asian countries like India, Sri Lanka, Pakistan, Malaysia, and the Philippines. Amongst other things, they work as construction workers, taxi drivers, and cleaners and work long days for little money and will never be given a permanent resident's permit.

In Dubai, lots of nationalities live peacefully alongside each other. Indians, Pakistanis, Arabs, Filipinos, Chinese, Lebanese, Iraqis, Somalis, and, don't forget, western ex patriots. The guide explains that about 20% of the population are Emirati i.e. original inhabitants.

There are still some lively souks in the old centre and wooden boats between the luxury yachts, but it is mainly in the museum that you can see that the population once lived from pearl diving, fishing, and trade. Dubai uses the oil dollars to build one luxury hotel, shopping centre, and office after another. Complete new cities are developed and islands constructed on the coast under the motto big, bigger, biggest. You can hardly say that they don't like to exaggerate!

### JUMEIRAH MOSQUE AND BURJ AL ARAB HOTEL

On the next day, we trek to the Jumeirah mosque, the biggest in Dubai. Dubai numbers over 500 mosques and the call to prayer sounds from the minarets five times per day. The guide explains that tourists may enter the mosque for a guided tour on Tuesdays, Thursdays, and Sunday mornings. You have to be present before 10.00 a.m., women have to cover their arms, legs, and hair, and everyone has to take off their shoes.

We continue on our way to the Burj al Arab, the 'landmark' of the symbol of Dubai. The 321 metre-high 7-star hotel is built in the shape of a 'dhow', a traditional Arab sailing vessel. Burj al Arab



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(Tower of Arabia) is located on a man-made island. You can't just stroll in over the bridge if you aren't a hotel guest.

A little later, we come to the old part of Dubai. What a contrast with the new Dubai! The old centre of Dubai consists of the districts of Bur Dubai and Deira, each situated on a bank of the Dubai Creek. Here you can find the famous souks, local markets with all sorts of little shops, a mixture of splendid colours and delicious flavours. The alleys are very narrow. Traders call us inside and try to put one over us.

In Dubai you find souks in all colours and sizes. There is the Indian Souk, for instance, with lots of Hindu images, Fresh jasmine flowers, Pashmina scarves, cushion covers, cashmere, and a smell of incense.

Most shopkeepers in the herb souk come from Iran, Oman, Somalia, and India. Here, too, we stroll through narrow alleys and get a sniff of the strangest smells.

We then walk to the Gold Souk. As the name suggests, this is where they sell gold. Real gold. 18-24 carat gold. This is the biggest gold souk in the world and is therefore called Gold City. We see window displays full of bracelets, watches, and chains. We are surprised to see that the gold is openly on show amidst the maze of people, but our guide makes it clear to us that theft is punished so severely in Dubai that no one dares to steal anything.

We follow the red route in the direction of Souk Madinat Jumeirah. From the old real souk in the old centre to a new covered tourist soul near the beach. Souk Madinat is constructed in Moroccan style, with lots of shops which sell almost the same trinkets as the traders in the souk in the old centre, but for higher and often set prices. Around the souk there are over 20 restaurants and bars with terraces on the water. The tourists from the surrounding hotels are brought to and from their hotels with boats which sail silently through the channels.

After this, we decide to visit a shopping mall. Talk of contrasts! In Dubai there are several big malls, the biggest and most well known of which are the Mall of the Emirates and the Dubai Mall. They are so huge that you could easily stroll around here for days. You find here a lot of European and American chain stores and there is something for everyone's taste.

We decide to visit the smoke-free Mall of the Emirates where men parade in their snow-white dishdashas and women in their abayas. Ski Dubai is also housed here where you can ski at five degrees below freezing point and snowboard on the 400 metre slope, the longest indoor slope in the world. In the Mall of the Emirates there is also an after-skiing bar, a food court (a large room with tables and chairs with a lot of fast food chains next to each other), cinemas, and play areas for children.

#### **FOUR SEASONS RESORT DUBAI AT JUMEIRAH BEACH – BEACH, RELAXATION, AND TASTY FOOD**

It isn't the Burj al Arab (with a price ticket of €40,000 per night for the most expensive room), but we're more than satisfied with our new and also final lodgings for this beautiful trip.

The five-star resort near the beach has a private beach, two outdoor swimming pools, a spa, and free Internet in all rooms. However, there are also an indoor swimming pool and a state-of-the-art fitness centre available for guests. The resort is a 15 minute drive from Burj Khalifa and 20km from Dubai International Airport.

All rooms and suites of the Four Seasons Resort Dubai are designed in a modern style with a touch of Arab elegance. Each suite has a living room with flat screen TV and a dining room. The bathrooms are also outstanding and are fitted with a large bath, a built-in TV, and a separate rain shower.

In the SUQ you can enjoy a splendid dinner or you can relax in the Mercury Lounge on the sixth floor with a view of Burj Khalifa. Hendricks bar with a view of the sea offers cigars and cocktails, but room service is also available on request. Or you can go along to the Asian-inspired Sea Fu or the Shai salon for a snack.

Those who want some privacy during the day at the swimming pool can hire a Cabana or a Day Villa. There are also two tennis courts and a jogging lane on the beach for those feeling sporty.

#### **ADVENTUROUS DUBAI**

Our trip is almost over, but on the penultimate day we were collected before dawn for a Sunrise Safari because Dubai stands for more than bling-bling and doing nothing. You can also enjoy a wide range of traditional Arab activities with dune bashing, belly dancers, Arab Tanoura, camel riding, and Arab barbecue. Desert camps also offer facilities to experience an Overnight stay for those who want to camp under the stars.

And then our time really was up! We left the skyline behind us and drove to the airport. Dubai wants it to become the very biggest in the world. That goes without saying! And that airport, too, is (surprise, surprise!) one big shopping mall. People obviously never tire of shopping. For the time being, we cannot stand the sight of any more shops!

We return to chilly Belgium and feel a little disoriented after a week full of glitter and glamour, but also enchanting desert scenes. But what a superb and unforgettable adventure!

#### **MET DANK AAN:**



**Ook zin gekregen in een onvergetelijke reis naar Dubai? Meer informatie kan u terugvinden in de brochure van Exclusive Destinations. Deze is te verkrijgen bij de betere reisagent of u kan ze downloaden via [www.exclusive-destinations.be](http://www.exclusive-destinations.be).**

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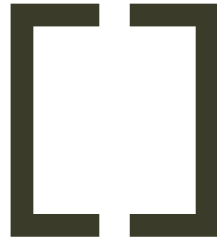
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TEXT: WIM VANDER HAEGEN



### OWN IMPORTS

It is now 27 years ago that Peter and Michèle Vantigham-Lambrecht started out with their own business in floor coverings. 'At first we sold machine-manufactured carpets, along with a few hand-knotted items here and there, which we used to buy in from an importer. In the mid-nineties, we expanded the range to include laminate and semi-sold parquet. Over time, we wanted to take things in a more exclusive direction, so we set off for the East to start up our own import of locally produced, 100% hand-knotted carpets. Naturally getting straight on a plane isn't the first thing you'd do, but it was still an exciting adventure to visit the manufacturers in person and opt enthusiastically for our own collection with unique items that can't be found anywhere else. Back then, we used to head to Germany once a year to choose carpets, which was where we got in touch with a variety of parties, largely Indian. Once we were actually over there, we went to visit a range of small businesses to find carpets that would meet our high-quality standards. And we've carried on doing that to this day.'

### THE RIGHT ENVIRONMENT

The showroom in Ichtegem, which has since been fully renovated, allows Vantigham to really show off the company's wares. The old exhibition area was fully stripped and redecorated on the inside. The aim was not only to create a fresh and pleasant environment for our products - there was also a particular focus on creating an experience room. We've been well-known for supporting our customers with advice and assistance for years, but we want to do it in even better circumstances from now on. People need to feel at home there, so they can compare and choose exactly what they want entirely at their leisure. Carpets add clear value to an interior, which is why they deserve nothing less than an exhibition area that does a grand job of highlighting all their advantages. And it's not just private customers who are very welcome. Interior designers and decorators - and we've been seeing more and more of those in recent years - will also find just the right environment to make a choice alongside their clients there. We present a slick selection of hand-knotted carpets in various shapes and sizes, which have all been made in line with our own designs. In doing so, we opt for

both classic and modern designs, so we can offer the customer a suitable solution for any interior in the form of a beautiful and exclusive, hand-knotted carpet. And just to be clear: our new showroom quite naturally provides space for our range of laminate and parquet, which we can also fit ourselves at the customer's request with our own team of experienced fitters.'

### TAILORED TO THE CUSTOMER

The vast majority of customers are people who are consciously choosing a creative interior, so will be looking to take their time in putting it all together in just the way they want it. 'It's often people aged between 45 and 65-70 who have a clear goal in mind for their interior. That's why we try to offer as broad a range of our own creations as possible, while also offering people the opportunity to personalise their choice themselves. That might mean getting one of our carpets made with different dimensions or a different colour, but it could equally involve a floor covering they've designed themselves. We then get in touch with our suppliers in the Far East to have the requested design perfectly tailor-made. This allows us to say with no word of a lie that the possibilities we offer are practically endless. We have all the tools at our disposal to create designs using specialist software, alter them, recolour them, etc. We've gained a great deal of experience in that area over the years too. And, for those who want it, we can also come to the home to present the carpets there and provide advice. Besides an exclusive range, thorough and discerning advice is of paramount importance at Vantigham Fashionable Flooring.'

### MORE INFO:

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**Søren is helemaal buiten adem na al die trappen. En dat zal een invloed hebben op uw vermogen.**

Kopenhagen, Denemarken. Søren hijgt zwaar als hij aankomt op de derde verdieping. Bovenaan de trap neemt hij zich voor om een beetje meer op zijn gezondheid te letten. Als baas van een Scandinavisch modelbedrijf wil hij ook zijn werknemers hierin betrekken, zonder aan productiviteit in te boeten. Daarom schakelt hij een gezondheidsplatform in, dat technologie, gamification en gezondheid combineert. Søren merkt heel snel een verschil. Zijn collega's lachen meer, zijn fitter en verzetten meer werk. Door de gedragsverandering bij het personeel dalen de ziektekosten voor zijn bedrijf. Zijn ervaring werd opgepikt door verschillende multinationals, die het platform ook inschakelen. Een teken dat de welzijnssector in volle ontwikkeling is. En dat de gezondheidszorg voor een omslag staat, net zoals de gezondheid van Søren.

Om die redenen adviseren onze Private Bankers om onder andere te beleggen in de vele opportuniteiten die de sector van gezondheid en welzijn biedt.

**Dankzij de informatie van onze specialisten in 70 financiële centra wereldwijd, kunnen ze rechtstreeks inspelen op marktevoluties en weldoordachte beslissingen nemen. En dat maakt een groot verschil voor uw vermogen.**

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# Gezondheidszorg: nog steeds een veelbelovend thema

De slechte conditie van Søren zet een hele economie in beweging en daarom raden onze experts in 70 financiële centra aan om te beleggen in de gezondheidssector.

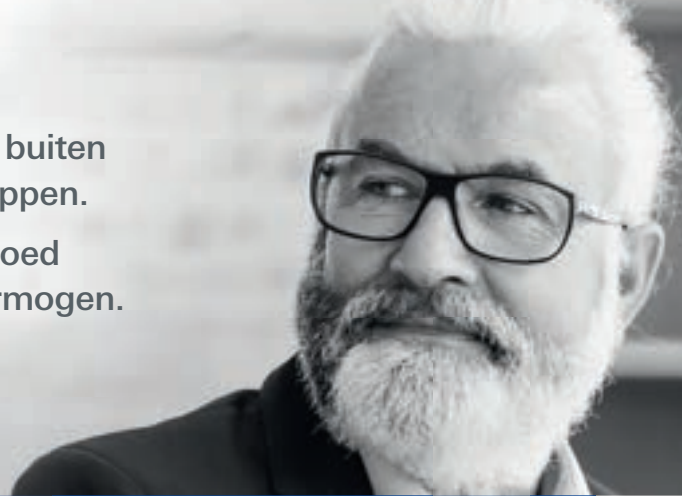
De onvermijdelijke vergrijzing van de bevolking en de opkomst van de middenklasse in de groeielanden zullen ondernemingen die actief zijn in de gezondheidssector in de toekomst een krachtige boost geven. De gezondheidszorg is één van de favoriete beleggingsthema's voor 2019 bij de strategen van Deutsche Bank. De Private Bankers bij de bank doen een beroep op deze expertise om hun cliënten ervan te laten profiteren.



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Tegen 2030 zal ruim 20% van de bevolking in de Europese Unie in de leeftijdsgroep van de 65-plussers zitten. De gezondheidszorg zal dan ook almaar belangrijker worden in de maatschappij. Het is geen toeval dat het ratingagentschap Moody's meent dat 'de gezondheidszorg, meer nog dan de pensioenen, de belangrijkste begrotingsuitdaging van de vergrijzende bevolking zal worden'.

In dat opzicht is het interessant vast te stellen dat overheden het zich niet zullen kunnen permitteren om bij het saneren van hun financiën eenvoudigweg in de subsidies voor de gezondheidszorg te snijden. Deze sector helpt verder ook de werknemers gezond te houden, hun productiviteit te bevorderen en hun ziekteverzuim op het werk te verlagen: de economie heeft dus nood aan een efficiënte gezondheidszorg, wat ertoe zal leiden dat ook in de komende decennia volop in de sector geïnvesteerd zal worden.

## VOLDOENDE INNOVERENDE PRODUCTEN

De farmaceutische en biotechnologische ondernemingen zullen op lange termijn waarschijnlijk baat hebben bij de vergrijzing van de bevolking, want de bevolking zal vermoedelijk meer aan gezondheidszorg moeten uitgeven om haar leefcomfort op peil te houden. De opkomst van de middenklasse in de groeielanden, die over meer middelen beschikt en toegang wenst tot een betere gezondheidszorg, biedt bovendien ook meer afzetmogelijkheden in dat domein. Die structurele ontwikkeling zette de strategen van Deutsche Bank ertoe aan om van de gezondheidszorg één van hun favoriete beleggingsthema's voor 2019 te maken.

Volgens hen zal de gezondheidszorg in de toekomst een prima groeitempo blijven aanhouden.

"Bij de geneesmiddelen en de medische technologieën zitten er voldoende innovaties aan te komen die de gezondheidssector groeikansen zullen geven," verklaren ze.

De kracht van de sector laat zich ook voelen in de toename van de fusies en overnames. "Veel mature ondernemingen moeten hun productgamma uitbreiden via overnames. En dat is positief voor de kleine en middelgrote ondernemingen in de sector, vooral voor bedrijven waarvan de producten in de laatste ontwikkelingsfase zitten of die over recent goedgekeurde, innoverende producten beschikken."

## FUSIES EN OVERNAMES

In de komende maanden zouden er dus nog wel wat fusies en overnames kunnen aankomen in de gezondheidszorg. Bij de grote farmagroepen zullen de inkomsten uit sterproducten immers opdrogen, terwijl de concurrentie op de gezondheidsmarkt bikkelhard blijft. Daardoor komen de prijzen onder druk te staan, wat de winstmarges kan aantasten. De grote spelers in de sector zullen daarom blijven zoeken naar innovatieve bedrijven om hun groei en financiële inkomsten te stimuleren.

Dankzij de gunstige economische conjunctuur en hun grote cashreserves zullen de farmaceutische en biotechnologische bedrijven waarschijnlijk meer investeren in de ontwikkeling van hun activiteiten. De strategen van Deutsche Bank zoeken dus naar beleggingskansen in deze sector, in het bijzonder in de Verenigde Staten, waar de dynamiek van deze bedrijven groot is.

## AANTREKKELIJKE WAARDERING

Ander voordeel: de waardering van de bedrijven die in de gezondheidszorg actief zijn, blijft aantrekkelijk, met een redelijke premie ten opzichte van de beurzen.

De winstgroei in de gezondheidszorg kan van jaar tot jaar verschillen. Maar over het algemeen is deze markt veel stabielere dan de markt in haar geheel, die sterk kan schommelen.

De decorrelatie van de gezondheidszorg met de andere sectoren biedt ten slotte ook voordelen inzake diversifiëring.

Maar om succesvol in de sector te beleggen, is een grondige analyse nodig, namelijk om de segmenten met de beste vooruitzichten te vinden. Daarom maken de Private Bankers en portefeuillebeheerders van Deutsche Bank gebruik van de aanbevelingen van de strategen van de bank. En hun overtuigingen berusten dan weer op de lokale analyses van de experts van Deutsche Bank in een zeventigtal financiële centra wereldwijd. Zo kunnen zij de juiste beslissingen nemen om hun cliënten voluit te laten profiteren van de verwachte groei in de sector van de gezondheidszorg.





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# THE LYCIAN COAST

## 50 SHADES OF BLUE

Those who have travelled far and wide and visited scores of special places in all corners of the World sometimes seem to forget that there are places closer to home which are more beautiful than you could ever dream. We visited one of them, namely Fethiye on the Southern Aegean Coast and opposite the Greek island of Rhodos. An oasis of authentic peace and quiet and conviviality with Tropezian allures, flirting on the border with the Mediterranean and Aegean Seas.

TEXT: DOMINIQUE SERGANT



### FROM UNBEARABLE TO PLEASANT HEAT

We flee from the heat wave at home and exchange it for the more pleasant warmth on the southern coast of Turkey. Let's admit it: 35° back home in Belgium in no way compares with the same temperature amidst a pleasant sea breeze in a Mediterranean climate. After all, the Southern Aegean Coast has a Mediterranean sea climate. This means that the summers can be extremely hot with only minimal rainfall. The winters are mild with a greater chance of rain. If you want an active holiday, it is advisable to go there in the early spring and autumn, but for sun lovers the entire period from May to October is an option. Usually it's even pleasantly warm in April!

We fly from Zaventem to Dalaman via Istanbul and from Dalaman it's a 40-minute journey to Fethiye. A smooth and pleasant flight with Turkish Airlines; you can see why they have been hailed several times as the best airline company in Europe.

### THE BLUE LAGOON REVISITED

The drive to our hotel really is breathtaking. The green oasis of olive groves, citrus trees, and pine forests protrude nicely into the bays of the steel blue sea. The long and narrow beaches often lie on the edge of a mountain range with a lot of trees. The Southern Aegean Coast, which is also known as the Lycian Coast runs roughly from Marmaris to the southernmost point at Kaş; from that point onwards you are in the coastal area called the Turkish Riviera. It is a versatile region with a rich choice of coastal places and accommodation. There are also plenty of tourist attractions, especially historical attractions. Furthermore, the surrounds lend themselves ideally to activities such as cycling, rafting, or paragliding.

One treasure in the south of the Lycian Coast, just below Fethiye, is Ölüdeniz. This green paradise is regarded as one of the most charming coastal places in Turkey and is enveloped by lots of moun-





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tains. The Mediterranean Sea meets the Aegean Sea at Ölüdeniz and that ensures a turquoise and aquamarine colour spectacle of water. The shielded bay at the mouth of Ölüdeniz is also sometimes called the Blue Lagoon and this spot has Genuinely been used for the similarly named legendary film with Brooke Shields and Christopher Atkins. In the vicinity of Ölüdeniz lies the butterfly valley, a valley which is accessible only by boat, but it can also be viewed from above from the mountain village of Faralya.

#### **PARAGLIDING WITH A VIEW OF A GHOST TOWN**

Another tourist attraction in the vicinity of Ölüdeniz is the ghost town of Kayaköy. On 30 January 1923, the Greeks and the Turks concluded an agreement, which included a proviso to the effect that Greeks who were living in Turkey would return to Greece and Turks who were living in Greece would return to Turkey. The Greeks from Kayaköy returned to their country, but a large part of the Turks in Greece did not do so because the Greek government did not want to give them any money for possessions such as houses and estates, which the Turks inevitably had to leave behind. The empty houses in Kayaköy remained unoccupied because the Turks refused to return there.

In 1957, the region around Fethiye was badly affected by an earthquake. Several buildings were devastated, including buildings in Kayaköy. The Turks from the surrounding area used materials from the empty houses in Kayaköy to rebuild their own houses. All this now gives Kayaköy the appearance of a totally deserted ghost town.

If paragliding is on your list of things to do, now you can tick it on your list. From Mount Babadag you glide down in about 20 minutes. After that, you can relax and come to your senses in one of the many teahouses and restaurants nearby.

#### **FROM THE BUSTLING NIGHTLIFE ...**

The Southern Aegean or Lycian Coast is a popular holiday spot. Thousands of tourists set off each year for the south-west of Turkey to enjoy the beach. The kilometres of coastline has plentiful big and small bathing resorts. The most well known spots are Marmaris, the nearby İçmeler, the small-scale Dalyan, and green Fethiye.

Marmaris is one of the most well known and busiest holiday destinations in Turkey. During the hot summer, the town almost literally bursts at the seams due to the masses of tourists. The beach is the most popular destination, but excursions like jeep safaris, boat trips, and a crossing to Rhodos are also popular activities. The Marmaris nightlife is one of the reasons why mainly young people opt for this seaside resort. In the 'Hacı Mustafa Sokağı', better known as Bar Street, there are dozens of bars which together ensure one big party.

İçmeler is 15 minutes from Marmaris. This is almost a sort of suburb and largely resembles Marmaris, but it is somewhat smaller. You go here if you want to be near the madness of Marmaris, but with a somewhat smaller base. The beaches are the most popular, plus the streets full of restaurants and shops and the 9km long sociable boulevard which runs all the way to Marmaris. İçmeler is a typical tourist town which gets quite busy in the summer months, but it is nevertheless somewhat more cosy than Marmaris.

#### **...TO THE TRANQUILITY OF THE PICTURESQUE BATHING RESORTS**

Dalyan is a less well known Turkish holiday resort, but nevertheless a top class destination. This little town full of natural beauty and tranquillity is located on a wide delta, so it isn't directly on a beach (although they are nearby). Dalyan is well known for the Caretta turtles which lay eggs each summer on the İztuzu beach to the south of the town.



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The large rock tombs of Kaunos are also major attractions. These exceptional dug out tombs have been well preserved and can be seen clearly from a boat on the river. Apart from these cultural treasures, Dalyan is also well known for its thermal spas and mud pools.

Datça lies on a long and mountainous spit of land about 100 kilometres west of Marmaris. It is a splendid peninsula which has not yet been discovered by the masses and has blue bays and beaches. It is quiet and is mainly affected during boat or sailing trips along the South Aegean Coast. The surrounds are overgrown with pine trees and offer tranquillity, simplicity, and freedom. The coastal town of Datça itself has both a newer part with a harbour and a handsome old part of the town up in the hills with attractively preserved stone houses. There, near the gorgeous blue sea, you will find the splendid Roman ruins of Knidos.

Göcek lies between Fethiye and Dalaman in a natural bay. This bay is used as a port and serves as the town's figurehead. There are no fewer than four ports in Göcek and that makes the spot a well known base for sailing enthusiasts from Turkey and abroad. It is a tranquil and green place, both in the summer and in the winter. The centre has an attractive promenade with some shops and restaurants.

The little village of Kaş forms the unofficial eastern border of the South Aegean Coast, before the Turkish Riviera begins. The village lies in a bay and is as pretty as a picture post card. The clear blue water with detached white houses in the background ensure the ultimate in holiday spirit. A nice excursion is a half-hour boat trip to the nearby Greek mini-island of Meis.

There is a similar little place near Kaş, namely Kalkan. This, too, is a small-scale cosy fishing village in a bay. Kalkan has a beautiful view of the sea and plenty of vegetation in the Mountains around the village.

### FETHIYE – AN OASIS OF GREEN

We haven't yet talked about Fethiye, our base for visiting this splendid region.

Fethiye is a lively city and lies on a large sheltered bay between the green offshoots of Mount Taurus. The modern Fethiye is built on the site of the ancient city of Telmessos and some remains of the Lycian city can still be seen. In the south of the city there are some rock tombs in the hill, which are sometimes called the best of the Lycian era.



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by Max Dudler



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Fethiye lies on the Gulf of Fethiye (formerly called the Gulf of Makri) and in the Lycian era the Gulf of Telmessos. A little outside the city centre lies Calis beach, a sandy beach with magnificent sunsets.

In these attractive surrounds there is plenty to see and do. There is a market every day in the centre with a wide range of local products. An absolute must is the Turkish honey from this region! After a steep climb, you can see the old rock tombs. You will find here the tomb of King Amyntas dug out into the rocks, just like all other graves around it. Impressive!

From here you have a fantastic view of the bay and Fethiye marina. When you're back at the bottom, you can have some tea and a piece of baklava in one of the many teahouses. This pastry is delightfully sweet, but the enamel almost falls off your teeth. Make sure you also have a walk along the attractive promenade, which runs along the marina. Here you will see lots of fishing boats moving in and out and you can enjoy a day at sea with a traditional wooden gullet, which you can use to do a tour of the island.

### **AWAY BRIEFLY IN A WORLD OF ABSOLUTE TRANQUILLITY AND RELAXATION, CLOTHED WITH A JACKET OF UNKNOWN LUXURY**

Welcome to paradise! Sometimes you don't need many words to describe something comprehensively. That's precisely the case with our accommodation in Fethiye: Hillside Beach Club. This top class resort enjoys an exceptional location in a private bay. It's all nestled in a luxurious garden and consists of small bungalows which are built in the shape of a terrace against a mountain slope. In the two spa centres, one of which is between the trees, you can relax completely. Here you can also enjoy some of the best hotel cuisine in

Turkey: exceptionally varied and extensive buffets, refined cuisine, lots of show-cooking, a lovely afternoon tea, and an extensive children's buffet. In short, a natural paradise with lots of options. Book early is the message because the hotel is very popular!

As early as the initial contact with the resort shuttle service, we get the feeling that we are part of the absolutely rich and famous of this world. It's out of the question for us even to think of carrying one suitcase ourselves. They are taken immediately from our hands by an extremely helpful chauffeur and put into the luxurious vehicle, complete with Internet and drinks to quench our thirst.

We've had a long day, so we're tired and even a little disgruntled as we arrive in the resort, but that has nothing to do with the incredibly friendly staff (I dare to bet that we're not the first tired and slightly grumpy guests!). Here, too, once again, all our bags are carried for us and we can immerse ourselves at once in a wealth of delicious food and drink to give us an instant sense of holiday. We haven't even seen our room yet! Mind you, 'room' is a completely inappropriate word for this little palace with a fantastic sea view. Through the use of natural local materials, you can really relax and the room is completely in harmony with nature and the surrounds. Light shades and natural furniture have a calming effect on the mind and body and the private terrace offers absolute privacy, plenty of space, and a charming view of the restful bay.

There is air conditioning everywhere, a free safe, a mini-bar, and, of course, the free Internet access, which is indispensable in this day and age. All the rooms have a bathroom (with shower cabin and hair dryer), tile floor, pillow service (free), telephone, docking station, flat screen TV (IP TV/HD channels), and free coffee and tea facilities.

Whether you travel alone, as a couple, or as a family, Hillside Beach Club is suitable for all sorts of guests. For instance, families who are looking for a second home need look no further than the Superior family room of Hillside Beach Club. These oases of space offer a separate room for one or two people so that there is space for two adults and three children. And so, families can be together without sacrificing on comfort. There is something for everyone, from a standard room via a superior room to a promotion room.



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In the three exquisite restaurants you can enjoy a range of local and international dishes. Each of them will most certainly seduce your senses, whether you go for traditional Turkish mezze, an impressive buffet with a wide selection of global dishes or Fresh Italian cuisine. In addition, Hillside takes good care of the little ones and they can provide for special dietary needs or healthy alternatives.

The Main Restaurant of Hillside Beach Club is a delight for gourmets and feast for the senses. From breakfast to the evening meal, this restaurant offers in buffet-style a wide range of tastes and dishes from all corners of the world. Grilled dishes, dishes from a wood oven, a special ice-cream lounge, a varied selection of fruit, or a granola bar. Or what about a multitude of various sorts of homemade butter or four different honeycombs where you can help yourself during the buffet breakfast?

The chefs at the Main Restaurant are always ahead of the latest welfare trends and proudly offer a wide selection of alternatives, gluten-free or lactose-free to low-calorie food. The Wellness Buffet even satisfies the most demanding guests. In the Main Restaurant there is also a Baby Chef on duty, who prepares delicious and nutritional dishes from Fresh ingredients for hungry little children!

For an unforgettable evening, couples or families with older children opt for a table in the Pasha on the Bay Restaurant near the water. This candlelight restaurant offers a peaceful and romantic atmosphere for a delicious private dinner under the stars. The

charming waiters and waitresses take your order under the sound of rolling waves and light conversations, whilst the kitchen staff prepare fresh Mediterranean dishes. Don't forget to book a table for this à la carte experience where adults and children from the age of 12 upwards are welcome. The Pasha on the Bay Restaurant also serves a light breakfast between 10.00 a.m. and midday for those who want to sleep a little longer.

From a refreshing beer on the beach to creative cocktails or a pleasant drink at the swimming pool, Hillside Beach Club has the perfect bar for every taste and occasion. At the heart of all the action and just a stone's throw from Main Beach is the Blue Bar, the ideal place to relax to the sound of the rustling sea. Enjoy some refreshment in the Beach Bar or the Pool Bar during the day or dance the night away in the Pasha Bar to DJ music. After dinner, you can go to the Beach Bar for one of the Hillside Beach Club sunset parties, or for a more intimate finale to the day there is the Abacco Bar.

Finally, there is also the Serenity Bar, where you can fetch the perfect fresh fruit cocktail for a lazy day in a hammock on Serenity Beach.

### **A PLUNGE IN THE DEEP ... OR NOT SO DEEP**

A plunge in the clear blue water of the Hillside Beach Club Fresh water swimming pool is the best way to get yourself in the holiday mood in no time at all! There are two children's pools and four slides for children. There are free sun loungers and parasols on the various sun terraces of both the swimming pool and the three clean and tidy private beaches. Main Beach brims with activity, whilst you wander far away from the outside World in the peace and quiet of Serenity and Silent Beach, two beaches solely for adults aged 16 and above.

Main Beach is the longest of the three beaches of Hillside and here you also find an ultra-modern Water Sports Centre, where a team of experts are ready to teach you wakeboarding or help you improve your sailing and everything in between. With the Pool Bar and the Beach Restaurant at a stone's throw, you won't go hungry or thirsty! Moreover, those who are too lazy to stroll to the bar can always make use of the bell on their parasol!





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Those who really want peace and quiet can go for a relaxing walk through the aromatic pine wood to Serenity Beach, one of the two Hillside Beaches which are solely for adults. You can also get on the boat which sails every half-hour to the heavenly realm of paradise just five minutes away.

If you're looking for relaxation, you will also feel satisfied in the closed Pacha Beach. You can relax completely on the Silent Beach, the second beach for adults. You will be disturbed there only now and again by a friendly member of staff who comes along voluntarily to shine your sunglasses! Treat yourself also to a relaxing massage or a refreshing facial treatment at the Sanda Nature SPA next door, and, after that, you can cool off with a dive in the splendid blue sea.

### SPORT AND LEISURE

Hillside is a hidden wellness treasure which you just have to discover. If you are looking for real peace and quiet, you've found your destination! In the Silent Beach extension you will find the seven intimate therapy rooms, totally intertwined with nature. Put yourself in the expert hands of Balinese therapists to offload your entire body or tackle a specific problem area. Make the experience complete by relaxing in the whirlpool and the sauna, followed by an invigorating traditional Turkish bath.

For sporty guests there are four tennis courts, as well as sports facilities such as table tennis, beach volleyball, basketball, darts, mini-football, bowls, and canoeing. On the beach you can pay to take part in the diving school, wakeboarding, waterskiing, banana boating, or lessons in ringo, trimaran, catamaran, and windsurfing. Finally, for those who wish, there are dancing lessons or lessons in pilates, stretching, aqua gym, and water polo.

For those who might still get bored, there is a discotheque, an amphitheatre, a range of shops, and even a hairdressing studio nearby.

Children young and old can enjoy themselves in the Baby Park (0-3 years) or the Kidside (4-10 years) in a complete children's village with a playground and separate children's pool or the Young Club (11-15 years) with Internet, PlayStation, etc.

We could go on for several pages with praise, but, eventually, readers can take us at our word when we say how fantastic it is there. And so, for all the non-believers (and believers), you only have to visit this corner of paradise to see with your own eyes that we really haven't exaggerated in the slightest!

[www.hillsidebeachclub.com/en](http://www.hillsidebeachclub.com/en)





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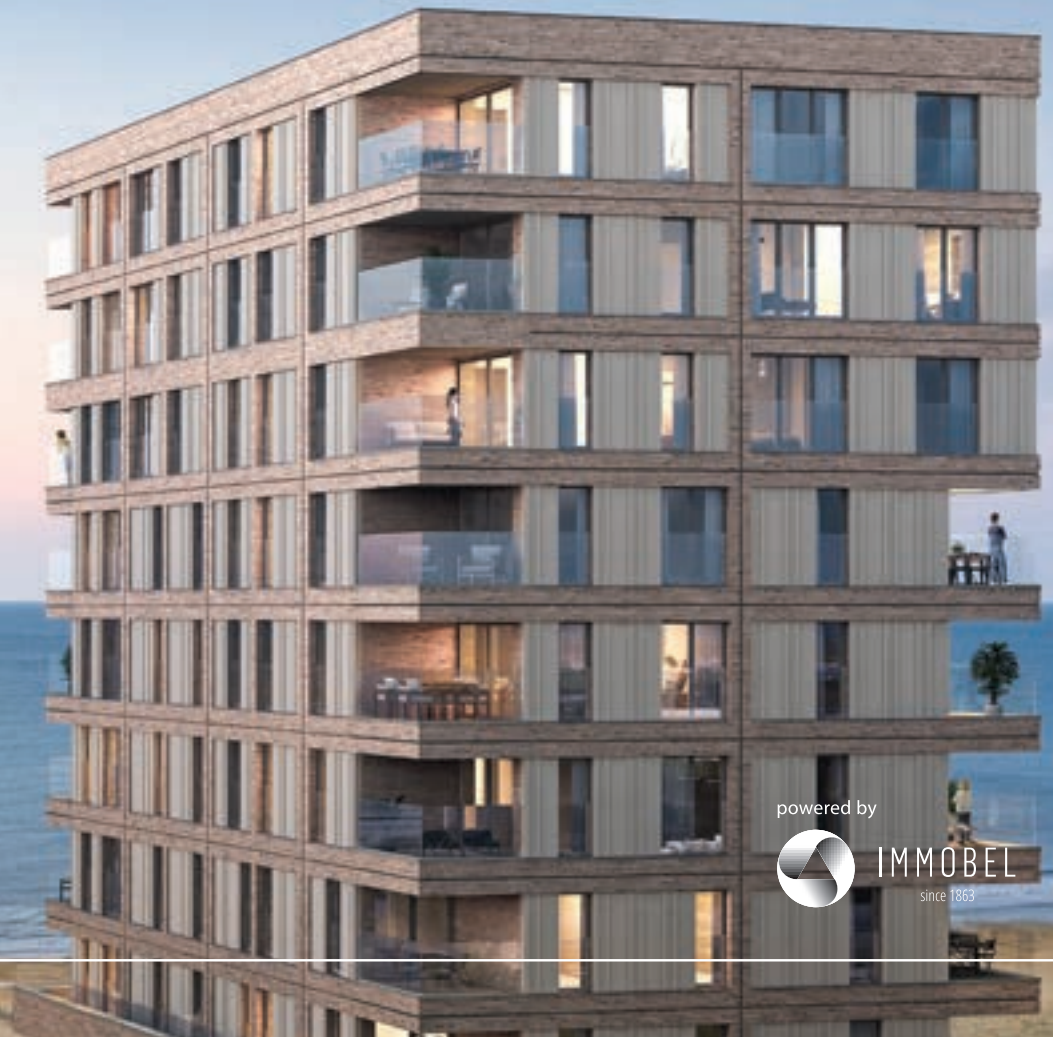


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## UDENAARDE

REF. 1778627



### HUIS - PARKSTRAAT 41

Subliem gelegen woning op wandelafstand van centrum Oudenaarde met tuin en garage. Direct aan het gegeerde Liedstpark. Bewoonbare oppervlakte is 307m<sup>2</sup>, maar biedt mogelijkheid om nog extra kamers bij te maken! Een echte topper voor wie op zoek is naar veel ruimte. EPC: 345kWh/m<sup>2</sup>; UC: 2124206-RES-1; Wche, Gvkr, Vg, Gvv; Mogelijk overstromingsgevoelig

## UDENAARDE

REF. 1880672



### HUIS - EDELAREBERG 24

Op een hoger gelegen locatie te Oudenaarde bevindt zich deze prestigieuze villa op een totale grondoppervlakte van 31 are. Deze multifunctionele woonst kan gerust voor meerdere doeleinden benut worden! EPC: 236kWh/m<sup>2</sup>; UC: 1601288; Vg, Wg, Gvv, Gvkr; Mogelijk overstromingsgevoelig

## LESSEN

REF. 1891093



### APPARTEMENT - RUE DES MOULINS 16

Opbrengsteigendom in het centrum van Lessen. Het gebouw bevat 4 appartementen elk met een eigen terras achteraan het gebouw. Alle appartementen hebben 2 slaapkamers, een ingerichte badkamer en een uitgeruste keuken. De appartementen werden recent volledig gerenoveerd! Er is een lift voorzien. EPC: 120kWh/m<sup>2</sup>; Vg, Gvkr, Gvv.

## NINOVE

REF. 1900655



### HUIS - DAALSTRAAT 24

Deze verborgen parel bevindt zich in een rustig doodlopend straatje in Aspelare, deelgemeente van Ninove. Achter de afsluiting van deze woonst bevindt zich een onverwachts mooie en ruime woning die u vast en zeker zal bekoren! EPC: 225kWh/m<sup>2</sup>; UC: 2185119-RES-1; Wgk, Vg, Gvv, Gvkr; Mogelijk overstromingsgevoelig

## MAARKEDAL

REF. 1871677



### HUIS - RIJKSWACHTDREEF 16

Aan de voet van het Muziekbos bevindt zich deze knappe en bijzonder ruime woonst, bestaande uit 2 woonunits! Niet alleen heeft u hier de mogelijkheid om de woonst als kangoeroewoning te benutten, tegelijk is er de mogelijkheid om hier ook een beroep uit te oefenen in combinatie met wonen! EPC: 341 kWh/m<sup>2</sup>; UC: 2174654-RES-1; Vg, Wg, Gvv, Gvkg

## DEINZE

REF. 1866122



### HANDELSPAND MET WOONHUIS - KAREL PICQUÉLAAN 103

Op een zeer commerciële en interessante locatie met veel visibiliteit te Deinze bevindt zich dit knap en bijzonder ruim handelspand met woning. Het betreft een voormalig schoonheidsinstituut met 15 verschillende compartimenten met een bewoonbare oppervlakte van maar liefst +/- 615m<sup>2</sup>! EPC: 241 kWh/m<sup>2</sup>; UC: 2151904; Vg, Wg, Gvv, Gvkr

Bekijk ons volledig aanbod op [www.nobels.be](http://www.nobels.be)

Hoofdkantoor Oudenaarde - Dokter H. Dewolfstraat 23





## Brussels Airlines to launch flights to Ljubljana, Slovenia

Brussels Airlines expands its network with another European capital. As of November 4th, the Belgian airline will start operating flights between Brussels Airport and Ljubljana, Slovenia. The destination will be served 6 times weekly, to respond to leisure and business demand between the two EU capitals. Bookings are possible as from now.

Ljubljana is Slovenia's largest city, and is the 19th EU capital Brussels Airlines adds to its vast network. As of November 4th, the airline will offer 6 flights per week on the route. The flight schedule allows for connections with the rest of the Brussels Airlines network via Brussels Airport. Important connections are mainly Berlin, Copenhagen, Lisbon, London Heathrow, Madrid, Oslo and Tel Aviv.

Flight schedule (in local times)

Flight Number	Day of the week	From	Departure	To	Arrival
SN3343	12345.7	Brussels	15:30	Ljubljana	17:10
SN3344	12345.7	Ljubljana	17:55	Brussels	19:45

Brussels Airlines will operate with an Airbus A319 on the route. Tickets are available on [brusselsairlines.com](https://brusselsairlines.com) and via travel agencies.



# INDIAN SUMMER IN SLOVENIA

## ECOLOGICALLY RESPONSIBLE TRAVEL AT A PLEASANT PACE

Slovenia is a small country in Eastern Europe with just two million inhabitants. It borders on Italy in the west, Austria to the north, Hungary to the north-east, and Croatia in the south and east. The country also has a 47km stretch of coast on the Adriatic Sea. Slovenia is mountainous in the north-west and flatter further east. There is a lot of forest and attractive rugged nature. Over 10% of the population lives in the capital city Ljubljana, but with about 280,000 inhabitants, it's hardly a big city.





Slovenia is one of the greenest and most densely wooded countries in Europe. This makes it a highly attractive destination in the autumn due to the multicoloured landscapes which provide a special sphere. Moreover, Slovenia is the only country in the world where the national anthem includes an ode to wine. That is no coincidence at all because each year 40,000 wine growers produce 125 million bottles of wine. A taste obviously goes down better together with good food. Thankfully, the Slovenian cuisine has an outstanding reputation, with prices considerably lower than in Belgium. Did you know that Slovenia is now amongst the leading countries in wine and cuisine? That they also supply the most exclusive truffles as well as the best olive oil? Did you know that even our top chefs get their 'salt blossom' from Slovenia? Did you know that there are also excellent orange wines apart from red, white, and rosé? And that Slovenia is one of the leaders in that field?

### **ECOLOGICALLY RESPONSIBLE TRAVEL WITHOUT SACRIFICING COMFORT? YES, IT'S POSSIBLE!**

At Caractère they've given sustainability a high priority for over 25 years. Through their deliberate small-scale approach and strict selection of hotels where the local population also takes centre stage, Caractère aims solely for true quality. For instance, they offer hotels where the cooking is done solely with local products or biological vegetables and fruit from their own vegetable garden. A sustainable waste and recycling policy is now more often a priority. Furthermore, some hotels attract attention for their original design where objects found locally are integrated into a modern design.

Slovenia also occupies a prominent place in the field of ecological travel. Caractère has marked out three individual trips for you to show you the most charming places from this top class destination at a pleasant pace. Below you will find a foretaste of the many charming tourist attractions which you can admire on these trips!

### **THE RENOWNED LAKES OF BLED AND BOHINJ**

The region around Bled is an ideal destination for lovers of oxygenic forests and idyllic villages where time seems to stand still. An exploration of the finest Slovenian corner at the foot of the Triglav Alp border triangle peak yields masses of photogenic spots. Here, in this fairly thinly populated area which once belonged to Austria, nature is pure, unspoilt, and plain. The charming photogenic white Church of the Assumption of Mary near Lake Bled, breaks all records. When the clock sound here, you can make a wish! The crystal clear mountain lake of the idyllic and peaceful Bohinj might even beat its neighbour for beauty; and so, this is the ideal spot for nature lovers and walkers.

### **FROM THE TRIGLAV NATIONAL PARK AND SOČA VALLEY TO THE SLOVENIAN COAST**


Via the impressive Vršičpas you come into one of the most beautiful valleys and to the clearest river in the Alps, namely the Soča. You can visit the Triglav National Park Museum and a little further the Alps botanical gardens. Yet the most memorable experience is a stop in Kobarid (Caporetto in Italian). During World War I, this was the scene of some of the most appalling and bloody battles fought with shifting opportunities between the Kingdom of Italy and Austria-Hungarian army. The human devastation as a result of the 'biggest mountain battle of all time' is comparable to that of the Somme or the Yser Front. The museum emphasises the inhuman and fierce fighting in this region. Ernest Hemingway has described this in 'A Farewell to Arms'.

Sea, wind, Mediterranean aromas, palm trees, and roses: a few key words to typify the busy seaside resort of Portorož. With its marina, casino, and beaches, the 'port of roses' has been a concept in Slovenian coastal tourism for many years, especially since the discovery of therapeutic salt and mud in the region in the 19th century.



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sted.inl.: Vg, Wg, Gmo, Gvkr, Gw



## Unieke villa op een idyllische ligging

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Te koop: prijs op aanvraag  
Ref: D8790-18095  
EPC: 324 / UC: 20171213-0002018143-1  
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### Meer info

Stationsstraat 31 | 8790 Waregem  
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Bekijk ook onze andere panden op [www.vanderbuild.be](http://www.vanderbuild.be)

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### THE STUD STABLES OF LIPICA AND/ OR THE SLOVENIAN COAST

In the Slovenian interior you can visit the stud stables where the renowned Lipizzaner horses are bred and/or attend a performance at the classic riding school. Afterwards, you can enjoy a drink in lovely coastal places such as Izola or Piran.

### THE CAVES OF POSTOJNA AND/OR ŠKOCJANSKE

A visit to the world famous and spectacular caves of Postojna and/or the less popular and somewhat more desolate caves of Škocjanske Jame (UNESCO world heritage) is certainly worthwhile. On an electric train, you can explore the chain of underground lakes and erratic rock formations hidden under the ground.

### LJUBLJANA

In recent years, this superb university city has grown into one of the most charming capital cities in Europe with a lively atmosphere. The old inner city around the old market square and Preseren Square form a mix of splendid baroque and art deco buildings connected by typical bridges.

### THE PODRAVJE WINE REGION - THE SLOVENIAN TUSCANY

Maribor is a university city with a medieval city centre. A recommended detour from here is to the Mecca of the wine regions Podravje and Posavje, via Radenci, Ljutomer, Jerusalem, and Ormož to Ptuj.

Podravje, which borders on Austria and Hungary, is an ancient wine region. Nowadays, it is the biggest Slovenian wine region. According to connoisseurs, its wines are amongst the best in the country. The warm climate and the specific soil composition make the wines richer and more aromatic. The wine cellar of Ormož, which covers about 600ha. of land around Jerusalem, produces top wines from Riesling and Pinot to green Silvaner and Gewürztraminer.

### IMPOSING CASTLES, REINFORCED CLOISTERS, THERMAL BATHS AND WATER SPRINGS

Via Celje and the health spa of the similarly named beer Laško, the road takes you along the River Sava. You can also cross the Carthusian Monastery of Pleterje (a visit is possible only to the monastery church). Further towards Novo Mesto, at the steep bank of the River Krka and surrounded by seven hills.

You will also be surprised about the vast number of thermal springs and health spas in the region! For instance, Radenci is an old health spa with the similarly named water, which is situated idyllically between hills with vineyards.

### Highlights of Slovenia (9 days) from €1,750p/p\* - Slovenia complete

<https://www.caractere.be/nl/beleefreizen/hogtepunten-van-slovenie>

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### Eastern Slovenia (7 days) from €1,308p/p\* - thermal springs, vineyards, and peaceful villages

<https://www.caractere.be/nl/beleefreizen/oost-slovenie>



## CARACTÈRE

Caractère is a completely independent travel organiser and part of a family tourism group which has operated in the industry for over 70 years. It is precisely that family aspect which has yielded a solid travel organisation which offers you plenty of benefits and guarantees.

Organising trips is a professional trade. Caractère gives you knowledge and experience which you won't find elsewhere. We are true professionals, not a booking machine; we listen carefully to your wishes and then (together with your travel agent) we suggest the best choice or choices within your proposed budget. The fact is that we know from experience that many clients don't always make the right choice. Since we are thoroughly acquainted with all our destinations and hotels, we suggest exactly what suits your travel profile best. Moreover, with a travel professional, you can be assured that someone is monitoring your holiday closely and providing the correct advice, even in the case of unforeseen circumstances. If you wish to make a complaint despite all our best efforts to look after you, you can always do this under Belgian law. And so, you enjoy better protection if you book via a travel professional than if you organise your trip yourself, and this is never more expensive than booking directly because Caractère also offers you a price guarantee!

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Arch. Jerry Popeye

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U hebt nog geen grond en ons aanbod beschikbare gronden interesseert u. Daarop ontwerpen en realiseren we dan samen uw luxe villa. Zoals steeds in lijn met uw verwachtingen en met een perfecte afwerking.

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Omdat tijd soms een kostbaar goed is, werken we pro-actief ontwerpvoorstellen uit, op beschikbare gronden en in diverse stijlen, zodat we tijd winnen en pro-actief nadenken naar de mogelijkheden.

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