

THE ONLY MAGAZINE FOR THE LOTUS ENTHUSIAST. POWERED BY LOTUS, THE CLASSIC BRITISH SPORTS CAR.

Content

- LUXURY PRODUCTS & LIFESTYLE NEWS
- FASHION
- RESTAURATION
- (CLASSIC CAR) EVENTS
- CLASS HOLIDAY LOCATIONS
- LOTUS LATEST NEWS

- LOTUS (CLASSIC) RACES
- DESTINATION REPORT
- INVESTING & BANKING ARTICLES
- REAL ESTATE

BRITISH HERITAGE BY LOTUS MAGAZINE ALSO DISTRIBUTES ITS KNOWLEDGE DIGITALLY VIA THE MONTHLY CARS & LUXURY E-NEWSLETTER BY AMG

Rates

1/1 pg (format 210x262+3mm bleed)	2200 euro
2 x 1/1	4000 euro
4 x 1/1 pg.....	7800 euro
Cover 2	3000 euro
Cover 3	2800 euro
Cover 4	4900 euro
Leaflet (only pasted in magazine on an advertisement page).....	4000 euro

E rates

Personalized E-newsletter (layout by our services)	2200 euro
--	-----------

Distribution

The quantity varies based on owner and dealership requests; the objective is to supply the market every quarter and to deliver on demand. The remainder is always put away via Multimag in waiting rooms.

Contact details

Secretariat & Traffic advertisements	Hilde De Ridder, hilde@hdr.be
Design.....	Bert Wagemans
Sales	Ine Vanbesien, tel: 0472/900617, email: iv@exclusief.be
Editing	Joanna Pays, Dominique Sergant, Elena De Ridder
Photographer	Francis FOTECH
Responsible publisher AMG GROUP.....	Erik De Ridder, tel: 0486/131313, email: edr@eventbox.be