

cuore SPORTIVO

The Belgian independent magazine
for Alfa Romeo owners and enthusiasts

MEDIA KIT

2024

THE ONLY BELGIAN MAGAZINE FOR THE ALFA ROMEO OWNER AND ENTHUSIAST

Content

- Alfa Romeo latest news
- News of the Belgian Alfa Romeo dealers
- Luxury products & lifestyle news
- Travel
- Destination report
- Fashion
- Restaurants in Belgium,
- Motor and lifestyle events
- Investing & Banking articles
- Real estate
- Italian (Alfa) classics

Rates

1/1 pg (format 210x262+3mm bleed)	1700 euro
2 x 1/1	3400 euro
4 x 1/1 pg.....	6000 euro
Cover 2	2500 euro
Cover 3	2000 euro
Cover 4	3500 euro
Leaflet up to 16 pgs and not bigger than the magazine (glued on a specific advertising page).....	4000 euro

E rates

Personalized E newsletter (creation by our services) 1850 euro/issue
Cuore Sportivo also disseminates its knowledge digitally via the monthly Cars & Luxury e-newsletter by AMG.

Publication dates & magazine circulation

Quarterly magazine / The quantity varies based on owner and dealership requests; the objective is to supply the market every quarter and to deliver on demand. The remainder is always put away via Multimag in waiting rooms.

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